Our Missions

Inform Americans of the economic and social costs of substance abuse and its impact on their lives.

Assess what works in prevention, treatment and law enforcement.

Encourage every individual and institution to take responsibility to combat substance abuse and addiction.

Provide those on the front lines with the tools they need to succeed.

Remove the stigma of substance abuse and replace shame and despair with hope.

CASA Advisory Board 2006

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CASA is the most important voice of reason and hope in the country on constructive approaches to substance abuse prevention, treatment and policy.

—David L. Rosenbloom, PhD, Director, Join Together

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Message from the Chairman

2006 was a very busy year for CASA. In February CASA’s first book, Women under the Influence, was published by Johns Hopkins University Press. The book was hailed by the prestigious New England Journal of Medicine as an “outstanding contribution to knowledge about the causes, consequences, and prevention of substance abuse among American women across the life span.”

Funded by the Bristol-Myers Squibb Foundation, the book is the first exhaustive examination of substance abuse among American women. It revealed that, compared to boys and men, girls and women become addicted to alcohol, nicotine and prescription and illegal drugs at lower levels of use and in shorter periods of time, develop substance-related diseases like lung cancer and cirrhosis more quickly, suffer more severe brain damage from alcohol and drugs like Ecstasy, and often pay the ultimate price sooner. Millions of women and families have paid dearly for the “one (male) size fits all” prevention and treatment model that has dominated the field, and for the failure to attend to the different reasons why women smoke and abuse alcohol and other illegal and prescription drugs.

Women under the Influence has sparked action in many states and communities. CASA’s Vice President and Director of Policy Research and Analysis, Sue Foster, who spearheaded the Women under the Influence effort, and CASA board member and former Florida First Lady Columba Bush are working hard to spread the word.

This year we released the National Survey of American Attitudes on Substance Abuse XI: Teens and Parents. The survey revealed that alcohol, marijuana and other illegal and prescription drugs are widely available at parties attended by 12- to 17-year-olds, even when parents are present.

CASA’s Family Day—A Day to Eat Dinner with Your ChildrenTM celebrated its sixth anniversary on September 25, 2006. The President, 48 states and more than 600 cities and counties proclaimed Family Day, while scores of corporations, community organizations, Catholic Archdioceses and other religious institutions marked the day with activities.

Our annual survey of Internet pharmacies, “You’ve Got Drugs!” Prescription Drug Pushers on the Internet: 2006 Update, found that controlled prescription drugs like OxyContin, Valium and Ritalin continue to be easily available over the Internet to children and teens without a prescription.

CASA’s White Paper, The Commercial Value of Underage and Pathological Drinking to the Alcohol Industry, based on CASA’s peer-reviewed article in the Archives of Pediatrics and Adolescent Medicine, found that underage drinkers account for at least $22.5 billion of alcohol purchases, and adult pathological drinkers account for another $25.8 billion. Even more disturbing, 25.9 percent of underage drinkers meet the medical criteria for alcohol abuse and addiction compared to only 9.6 percent of the adult population who meet these same criteria.
CASASTART™, our nationally acclaimed model program for high-risk 8- to 13-year-olds, is operating in over 90 schools throughout the United States and, to date, has helped more than 6,000 children and their families.

CASASARD™, our demonstration program to encourage welfare mothers to enter treatment, has proved so successful that this year it was put in place in 19 counties throughout the state of New Jersey.

CASA is blessed with an extraordinary board of directors. This year, we proudly welcome two new board members: Ursula M. Burns, President of Xerox Corporation, and Michael I. Roth, Chairman and CEO of the Interpublic Group. Ursula has provided valuable guidance on marketing and Mike has put at our disposal a spectacular team to enhance our Family Day initiative.

I want to take special note of the dedication of Leo-Arthur Kelmenson, who retired from our board after eight years of service. Leo has left an indelible mark on CASA through his creative talents and marketing skills. Over the years he devoted hours of his own time, and the talents of the advertising agencies he led, to support CASA's work.

Dewey Ballantine LLP, headquartered in New York City with offices across the United States and Europe and in China, continues to provide pro bono legal services to CASA. We are especially grateful to Fred Kanner, Harvey Kurzweil, Seth Farber, Eileen Gordon, Anna-Liza Harris, Stan Lovenworth, Janis Meyer, Tom Dyas, Brian Taylor, Matt DiRisio and Kristien Kahn. Richard “Bo” Dietl and his colleagues at Beau Dietl & Associates volunteered their talents to help CASA investigate and analyze prescription drug availability on the Internet. Board member Peter Dolan, John Damonti, President of the Bristol-Myers Squibb Foundation, and Dick Thompson, Senior Vice President, Policy and Government Affairs, Bristol-Myers Squibb, gave invaluable support to make the launch of Women under the Influence such a success. Larry Jones and his team at Nick®Nite and TV Land were our media partners in Family Day. Board member Jamie Lee Curtis donated her talent to Family Day public service announcements. Board member Shari Redstone promoted Family Day in National Amusements, Inc. theaters and lined up other movie theaters throughout the country to do so.

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Special thanks to the gifted team at Draftfcb who donated their talents to the production of this report—John Campanella, Rowena Tse, Cynthia Rothbard, Stuart Matz, Rosanne Senior, Patricia Chong, Glenn Pierce and Barri Brown. We are grateful to photographers Eric Weiss and Frick Byers for donating their time to produce the photos in this report. We appreciate the continued assistance of KPMG Peat Marwick, our independent auditors, particularly Kim Johnson.

CASA remains the only national organization that brings together under one roof all the professional disciplines needed to combat abuse of all substances—alcohol, tobacco and illegal, prescription and performance-enhancing drugs—in all sectors of our society. Our outstanding team of more than 50 professionals includes seven doctorates, seven lawyers and 21 other professionals with masters degrees in fields ranging across substance abuse and addiction, business, communications, criminology, education, epidemiology, government, journalism, labor, law, psychology, public administration, public health, public policy, social work, sociology and statistics.

The hard work, commitment and creativity of CASA’s officers and staff are responsible for the phenomenal growth and influence of CASA.

We hope you will join us in our fight to keep America’s children drug free by using the envelope in this report to contribute to CASA. It is only through your support that we can continue to make a difference for our children, our families and our nation’s future.

Josep A. Calvino
In February, CASA released its first book *Women under the Influence*, published by the Johns Hopkins University Press. This book, the first of its kind, represents a decade of research on substance abuse and women, all funded by the Bristol-Myers Squibb Foundation. The book revealed that 15 million girls and women use illicit drugs or abuse controlled prescription drugs, 32 million smoke cigarettes and six million are alcohol abusers and alcoholics.

*Women under the Influence* was written as a call to lift the stigma that keeps so many of our mothers, daughters, wives, sisters and grandmothers from seeking help. It revealed that substance abuse is nondiscriminatory and affects all women—rich, poor, young, old, urban, rural, professional and homemaker.

The reasons women abuse substances also differ from those of men. Girls and young women are more likely than boys and young men to smoke, drink or use other drugs to lose weight, relieve stress or boredom, improve their mood, reduce sexual inhibitions, self-medicate depression and increase confidence. Adult women may turn to substance abuse following a crisis such as divorce, miscarriage or unemployment. For older women, a debilitating illness, financial insecurity or caring for or loss of a spouse all hike the risk of substance abuse and addiction. Because their bodies contain less water, more fatty tissue and less activity of an enzyme that breaks down alcohol, one drink for a woman commonly has the impact of two drinks for a man.

Physicians are less likely to consider and diagnose addiction in women than in men, even though women are more likely to be prescribed mood-altering drugs than men. *Women under the Influence* reveals that only eight percent of girls and women requiring treatment receive it, leaving approximately eight million in need. Of existing treatment facilities, only 38 percent have programs tailored to the needs of girls and women that address problems such as sexual abuse, eating disorders and childcare.

The book provides a template for parents, healthcare professionals, teachers and public officials to recognize the special needs of girls and women and encourages them to take action to address those needs. It also offers a comprehensive list of recommendations including parental education, training of healthcare professionals and educators, curtailing marketing of tobacco and alcohol products, and insurance coverage of substance-abuse screening and treatment. In a glowing review, *The New England Journal of Medicine* stated: “This lucidly written book provides a perceptive and compassionate discussion of the factors that contribute to the abuse of a wide spectrum of substances and of the associated social and health consequences for women…. *Women under the Influence* fills an important gap in the literature.”
Eleventh Annual Teen Survey Reveals Teen Parties Filled with Alcohol and Drugs

Just in time for a new school year full of teen social events, CASA released the National Survey of American Attitudes on Substance Abuse XI: Teens and Parents on August 17. This annual survey of teens and parents seeks to identify risk factors that may contribute to tobacco, alcohol and drug use among teens. Armed with this knowledge, CASA believes that parents will have the tools they need to help their children grow up drug free.

The message of this year’s survey was laser sharp: teen alcohol and drug use is a parent problem, not just a teen problem. Too many parents fail to fulfill their responsibility to chaperone their teens’ parties, have no idea how drug- and alcohol-infested their teens’ world is, and are utterly unrealistic about their own conduct with respect to their children.

Consider these startling statistics: One-third of teens and nearly half of 17-year-olds attend house parties where parents are present and teens are drinking, smoking marijuana or using cocaine, Ecstasy or prescription drugs.

While the presence of parents does not guarantee a substance-free party, it can reduce the likelihood of substance use: when parents are not present at teen parties, alcohol is 16 times more likely to be available, prescription and illegal drugs are 15 times more likely to be available, and marijuana is 29 times more likely to be available.

Half of teen partygoers reported that alcohol, drugs or both are available at the parties they attend. However, 80 percent of parents believe that neither alcohol nor marijuana is available at these parties. Almost all of the parents surveyed (98 percent) reported being present while their teens were partying in their house. But one-third of teen partygoers report that parents are never or rarely present at parties.

Parents must wake up and smell the beer and pot! By the time teens reach age 17, 70 percent will have been offered an illegal drug.

The survey featured a special alert for parents of young teens. The transition from age 13 to 14, typically when children move from middle school to high school, is an especially risky time for teens. Our survey findings show that 14-year-olds are four times more likely than 13-year-olds to be offered prescription drugs, three times more likely to be offered marijuana and Ecstasy, and twice as likely to be offered cocaine.

Given these statistics, it is not surprising to discover that more teens identify drugs as their biggest concern than any other issue. Unfortunately, too few parents are getting the message: only 12 percent of parents see drugs as their teen’s greatest concern, but more than twice as many teens (27 percent) say drugs are their greatest concern.

The denial, self-delusion and lack of awareness of American parents put our nation’s children at enormous risk of drinking and using illegal and prescription drugs.
Family Day — A Day to Eat Dinner with Your Children™

Family Day — A Day to Eat Dinner with Your Children™ is a national effort to promote parental engagement as an effective way to reduce substance abuse by our children. This year the celebration was held on September 25, 2006, and President George W. Bush, the governors of 48 states and the mayors and executives of more than 600 cities and counties proclaimed Family Day.

Los Angeles’ First Lady Corina Villaraigosa, California’s First Lady Maria Shriver, Joe Califano and Steve Burd, CEO, Safeway at Safeway’s Family Day event at Thomas Starr Middle School in Los Angeles, a CASA_Start™ site.

National Amusements, Inc. promoted Family Day by displaying this slide on more than 1,000 of its movie screens and hosted three Family Day “Dinner and a Movie” events at its theaters in White Plains, NY, Fairfax, VA and Randolph, MA.

- Presenting Sponsor: The Safeway Foundation
- National Sponsor: The Coca-Cola Company
- Gold Sponsors: International Luxury Media and The Kroger Co.
- Bronze Sponsors: Del Monte Foods, ET TU Salad Kits, Hy-Vee, KFC, Macy’s, Northrop Grumman, PepsiCo Foundation and Verizon Communications
- Sponsors: Acosta Sales and Marketing Company and SavingDinner.com
- Family Day In-Kind Contributors: CBS Broadcasting and National Amusements, Inc.
The Safeway Foundation hosted events across the country to celebrate Family Day and made donations to charities and organizations that fight substance abuse and promote healthy families.

Family Day Media Partners: TV Land and Nick@Nite’s Family Table: Share More than Meals once again went dark during the dinner hour and encouraged Americans to have dinner with their loved ones. The Family Day pledge drive resulted in a two-year total of more than 1.7 million Americans pledging to eat together on Family Day.

International Luxury Media, a Family Day Gold Sponsor and Media Partner in Japan, introduced Family Day to Japan by including articles in their magazines, Oceans, Harper’s Bazaar Japan, Seven Seas, Chronos and on the TV show “Fashionista@Tokyo.”

Family Day Partners: AFL-CIO, Community Anti-Drug Coalitions of America (CADCA), Defense Commissary Agency, International Luxury Media (Media Partner in Japan), Major League Baseball, National PTA, The Partnership for a Drug-Free America, and U.S. Chamber of Commerce

Family Day Media Partners: TV Land and Nick@Nite’s Family Table: Share More than Meals, International Luxury Media
What’s Happening at CASA
CASA Reports Released in 2006

The Commercial Value of Underage and Pathological Drinking to the Alcohol Industry (May 2006)

This White Paper revealed that in 2001, at least $22.5 billion in consumer spending for alcohol came from underage drinking and at least another $25.8 billion came from adult pathological drinking that most often stems from underage initiation. The CASA report was based on a peer-reviewed article published in the Archives of Pediatrics and Adolescent Medicine on May 1, 2006. This analysis found that between 37.5 percent and 48.8 percent of consumer expenditures for alcohol come from underage and adult pathological drinking. It also revealed that 25.9 percent of underage drinkers meet clinical criteria for alcohol abuse and addiction compared with 9.6 percent of adult drinkers.

Funded by CASA core funding.


According to this White Paper, the number of Web sites selling controlled prescription drugs like Vicodin, Xanax, Valium and Ritalin increased for the third year in a row. The paper, released in cooperation with Beau Dietl & Associates, revealed that nearly nine in ten (89 percent) Web sites selling controlled prescription drugs do not require prescriptions. Of those sites that do require prescriptions, 70 percent simply ask that a prescription be faxed, potentially allowing for multiple prescription use or other fraud.

Funded by CASA core funding with additional support from Beau Dietl & Associates, which donated its time and investigative talent.

National Survey of American Attitudes on Substance Abuse XI: Teens and Parents (August 2006)

One-third of teens and nearly half of 17-year-olds attend house parties where parents are present and teens are drinking, smoking marijuana or using cocaine, Ecstasy or prescription drugs, according to CASA’s eleventh annual survey. The survey also reveals that teens who say parents are not present at the parties they attend are 16 times more likely to say alcohol is available, 15 times more likely to say illegal and prescription drugs are available and 29 times more likely to say marijuana is available, compared to teens who say parents are always present at the parties they attend.

Funded by CASA core funding and TV Land and Nick@Nite’s Family Table: Share More than Meals.

The Importance of Family Dinners III (September 2006)

Teens who have infrequent family dinners (fewer than three per week) are twice as likely to smoke daily and get drunk monthly, compared to teens who have frequent family dinners (at least five per week), according to this report. Compared to teens who have five or more family dinners per week, those who have fewer than three family dinners per week are more than twice as likely to have tried cigarettes, one and half times more likely to have tried alcohol, twice as likely to have tried marijuana, and more than twice as likely to say future drug use is very or somewhat likely.

Funded by TV Land and Nick@Nite’s Family Table: Share More than Meals.
Reports in Progress

Wasting the Best and Brightest: Substance Abuse at America’s Colleges and Universities (March 2007)

CASA has reassembled its Commission on Substance Abuse at Colleges and Universities to update and expand on the Commission’s 1993 and 1994 reports, Smoke-Free Campus and Rethinking Rites of Passage: Substance Abuse on America’s Campuses. This report finds that half of all college students are binge drinking, abusing controlled prescription drugs or using illicit drugs each month; 22.9 percent meet medical criteria for alcohol or drug abuse or dependence. Dangerous consequences such as student deaths from unintentional alcohol-related injuries, accidents, sexual assaults, date rape, property damage and academic problems are on the rise as well. Yet, school administrators, trustees, professors and parents have done little to curb this dangerous public health problem.

Funded by the American Legacy Foundation.


This White Paper will document the collaborative effort between CASA, the New Jersey Department of Human Services, Rutgers University and the National Council on Alcohol and Drug Dependence to address substance abuse and related problems of women on welfare who are working toward the goal of self-sufficiency.

Funded by CASA core funding.

The Costs of Substance Abuse to Government (2007)

CASA is updating its landmark 2001 report, Shoveling Up: The Impact of Substance Abuse on State Budgets, and extending the analysis to the federal government and to selected local governments. This report will, for the first time, present a picture of spending on prevention, treatment and the costs of dealing with the consequences of untreated addiction across different levels of government. It also will document any changes in state governments’ substance abuse spending patterns since 1998.

Funded by The Starr Foundation and Primerica Financial Services.

Tobacco: The Smoking Gun (2007)

This White Paper, which will be released by the Citizens’ Commission to Protect the Truth, will summarize the science of what is known about the relationship between early nicotine exposure in children and their risks of nicotine addiction, use and addiction to other drugs including alcohol, and other mental health disorders.

Funded by the American Legacy Foundation.

Teen Survey XII (2007)

CASA will be conducting its twelfth annual National Survey of American Attitudes on Substance Abuse. As in past years, CASA will conduct a national survey of teens ages 12 to 17 to identify factors that make them more or less likely to use tobacco, alcohol and illegal drugs. The survey results are widely used by teachers, parents, school and church leaders, and treatment professionals to shape strategies to prevent substance abuse among teens.

Funded by CASA core funding.

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Funded by The Starr Foundation and Primerica Financial Services.
“You’ve Got Drugs!”

CASA is preparing the fourth of its series of reports on access to controlled prescription drugs online.

Funded by CASA core funding with additional staff support from Beau Dietl & Associates.

Charismatic Evangelicals’ War on Drugs: The Case of the Assemblies of God (2007)

The Assemblies of God (AG) is the fastest growing evangelical denomination and manages one of the largest networks of drug abuse treatment centers in the United States. This project is investigating how the AG’s core religious beliefs influence its understanding of drug abuse and recovery and how this faith-informed understanding translates into actual clinical approaches and interventions.

Funded by the Louisville Institute.

Behind Bars Update (2007)

This report will update and expand analyses in CASA’s 1998 report, Behind Bars: Substance Abuse and America’s Prison Population, by using data from recent national surveys of prison and jail inmates. It will examine the relationship between substance abuse and incarceration, analyze access to treatment and other services, estimate the need for treatment services in correctional systems and compare results with those found in 1998.

Funded by the National Institute of Justice in the U.S., Department of Justice and CASA core funding.

Examination of the National Substance Abuse Treatment System (2008)

CASA is conducting this study of the substance abuse treatment system to draw attention to the size and shape of the problem of addiction in America, its costs to society and how the nation addresses it relative to other health conditions. This report will examine licensing and certification requirements for providers, standards of practice and performance, and sources and stability of program funding. It is designed to take stock—state by state—of the current treatment infrastructure and determine what steps need to be taken to assure quality and a sound basis for expansion.

Funded by the Annenberg Foundation; the Dorothea Dix Memorial Fund; the Franklin Mint; the New York Community Trust and the Adrian and Jessie Archbold Charitable Trust.


This White Paper will provide updated information about the health effects of marijuana use and will propose new approaches to prevention, especially among children and teens.

Funded by CASA core funding.

Books in Progress

High Society (2007)

Substance abuse and addiction have too long been neglected in American politics and policymaking, yet they contribute to many of the nation’s social ills. This book, written by Joseph A. Califano, Jr. and published by Public Affairs, makes the case for prioritizing the treatment of substance abuse and addiction as part of the nation’s domestic policy agenda.

Funded by CASA core funding.


CASA is preparing a book, Parent Power: The Key to Raising Drug-Free Kids, to be published in 2008 by Praeger Press. This will be a practical guide for parents—short, lively and easy to read. The book will draw on all of CASA’s work and the work of others, but especially on the findings of CASA’s annual teen surveys.

Funded by CASA core funding.

CASA performs an important service for the American public in researching and revealing many of the areas that need attention in our fight against drug abuse. The Drug Enforcement Administration is proud to stand beside you in these efforts.

—Karen P. Tandy, Administrator
U.S. Department of Justice
Drug Enforcement Administration
Policy to Practice

CASA’s Policy to Practice division is applying the organization’s knowledge and experience about what works in combating substance abuse to make changes in society.

Families: Based on CASA’s research finding that the more often kids eat dinner with their parents, the less likely they are to smoke, drink or use drugs, CASA created Family Day—A Day to Eat Dinner With Your Children™. Family Day, the fourth Monday in September, has garnered annual support from the White House, 48 states, more than 600 cities and counties, and millions of Americans. What started as a small grassroots event has turned into a national movement thanks to the commitment of CASA’s Board of Directors, Family Day sponsors and community and religious outreach. As part of its focus on families, CASA is authoring a book to be published by Praeger Press on the power of parenting in raising children free of substance abuse.

Juvenile Offenders: CASA is working to develop a Bill of Rights that would provide for a basic set of rights for juvenile offenders, including early screening and intervention for substance abuse and related problems. The ultimate goal of this work is to create a Model Code of Juvenile Justice to be implemented in each of the state juvenile justice systems.

Women: CASA is working to implement many of the recommendations from its first book, Women under the Influence, to reduce alcohol, tobacco and other drug abuse among girls and women of all ages, and to spur the development of prevention and treatment strategies designed specifically for women. Support for the project was provided by the Bristol-Myers Squibb Foundation. The State of Florida, under the direction of former First Lady Columba Bush, created a state blueprint for implementing CASA’s recommendations to combat substance abuse among women. CASA is compiling a state-by-state analysis of substance abuse among women and existing legislative approaches to the problem. Based on this analysis, CASA will fashion recommended actions for the states and will work with their health agencies to implement them.

Controlled Prescription Drug Abuse and Diversion: Based on CASA’s research on the diversion and abuse of controlled prescription drugs and on easy and illegal access to controlled prescription drugs through the Internet, CASA is drafting a petition to the Food and Drug Administration to require pharmaceutical companies to manufacture drugs so they are less abusable and requiring them to have risk management procedures in place before they are brought to market. CASA is also working with the U.S. Department of Justice, including the Drug Enforcement Agency, to determine what actions government agencies and private corporations can take to stop the illegal diversion of controlled prescription drugs.

Family Day Silver Sponsor Texas Roadhouse encourages families to dine together on Family Day.
CASASTART™ (Striving Together to Achieve Rewarding Tomorrows)

CASASTART™ provides high-risk eight- to 13-year-old children, their families and their communities with an intensive case management program to prevent substance abuse and delinquency among youth, and improve school attendance and performance. CASA developed this program in 1992, and during 2006, the program expanded from 61 schools in 25 cities and 14 states to 92 schools in 35 cities and 17 states. The Commonwealth of Massachusetts was the first to implement the program on a statewide basis, and Uniondale, New York has implemented the program in all of the district’s elementary and middle schools.

CASASTART™ has been cited as a Model Program by the U.S. Departments of Justice and Health and Human Services, and as an Exemplary Safe, Disciplined and Drug-Free Schools program by the Department of Education. An independent evaluation found CASASTART™ participants are less likely to use drugs, be involved in drug trafficking or commit violent offenses, and are more likely to be promoted to the next grade. The positive influences provided by this program stay with the participants throughout their youth, while improving families, schools and communities.

A unique adaptation of the CASASTART™ model was undertaken during the year. In partnership with the Commonwealth of Massachusetts Division of Youth Services, the CASASTART™ intensive case management strategy was adapted to help older adolescents who had been placed in the custody of a state juvenile correctional facility make a successful transition home. The Department of Youth Services' Fall River Community Re-Entry Center served as the Commonwealth's demonstration site for the innovation. The demonstration proved to be successful and, as a result, the adaptation has been expanded throughout the state.

Funded by the Binghamton Housing Authority, Brome County Gang Prevention, Binghamton, New York; Board of Education of Allegany County, Cumberland, Maryland; Daniels Fund; Faith Care Inc.; Inner City FutureNet, Little Rock, Arkansas; Kanabec County Public Health, Mora, Minnesota; Mid-Cumberland Community Services Agency, Nashville, Tennessee; Northern New Mexico College, Polk Bros. Foundation; Rock County Human Services Department, Janesville, Wisconsin; Rose Community Foundation; the Annie E. Casey Foundation; the City of Philadelphia, Department of Human Services; the Commonwealth of Massachusetts, Division of Youth Services; the Department of Children and Family Services, Turtle Creek Valley MH/MR, Inc., Homestead, Pennsylvania; Unico Indigo Union Free School District, Uniondale, New York.

The message is clear—CASASTART™ has a positive impact on the lives of youth who were once identified as high risk for school failure. Today these students are on the honor roll and are receiving recognition for the academic gains they have made. Parents report that their children are now planning for their future and believe that they can achieve their dreams.

—Judith Martinez, Director
National Center for School Engagement
Denver, Colorado
Health and Treatment Research and Analysis

Columbia University Hospital: Establishment of a Treatment Lab with Columbia Medical School

CASA is collaborating with local medical schools and hospitals to create an integrated, evidence-based substance abuse treatment and treatment research system. To meet this goal, CASA worked with Columbia’s Department of Psychiatry to set up two clinical programs at Columbia, and is involved in monitoring outcomes, evaluating effectiveness, conducting research on new treatments and coordinating government relations for the program.

Fundied by CASA core funding.

CASASARDSM: Substance Abuse Research Demonstration

A collaborative effort between CASA, the New Jersey Department of Human Services, Rutgers University and the National Council on Alcohol and Drug Dependence, CASASARDSM is a five-year welfare demonstration program being conducted in Atlantic and Essex Counties, New Jersey. The study evaluates two contrasting approaches to providing services for women entering welfare-to-work programs. To date, all data have been collected and CASA project staff are analyzing and preparing a presentation of study results. A Randomized Field Trial Examining the Effectiveness of Intensive Case Management for Substance-Dependent Women Receiving Temporary Assistance for Needy Families (TANF) was published in the November 2006 issue of the American Journal of Public Health, explaining the findings.

Fundied by the National Institute on Drug Abuse.

CASASTEPSM: Studying Treatment Effectiveness through Partnerships

This study compares the effectiveness of three intervention approaches for 500 welfare recipients from the Bronx, New York, with substance abuse disorders: traditional treatment services, case management treatment and integrated case management with multiple coordinated services like mental health counseling, legal consultation and parenting classes.

Fundied by the National Institute on Alcohol Abuse and Alcoholism.

CASALEAPSM: Learning Effective Approaches to Prevention

This study tests the effectiveness and cost benefits of family therapy compared to alternative treatment approaches delivered in community-based clinical settings for adolescents with substance use and mental health problems.

Fundied by the National Institute on Drug Abuse.

Jack Valenti, former President and CEO, Motion Picture Association of America, discusses smoking in film and television while fellow panelist James Sargent, MD of Dartmouth Medical School, listens during the CASACONFERENCESM Up In Smoke: Tobacco and American Youth.
From the man who in 1978 mounted the nation’s first anti-smoking campaign and declared smoking “Public Health Enemy Number One” comes a call for a fundamental change in our attitude about drug and alcohol abuse and addiction and a revolution in the way we deal with it.

In *High Society*, Joseph A. Califano, Jr. shows how substance abuse has touched every family and circle of friends in America and causes and aggravates the nation’s most wrenching social problems—violent and property crimes, soaring healthcare costs, family breakup, domestic violence and child abuse, the spread of AIDS, teen pregnancy, poverty and low productivity. He reveals that:

— Americans, comprising only four percent of the world’s population, consume two-thirds of the world’s illegal drugs.

— Nearly a quarter of the nation’s college students meet the clinical criteria for alcohol and drug abuse and addiction.

— Every American child will be offered illegal drugs before graduating from high school, most on several occasions.

The outspoken former Secretary of Health, Education and Welfare, noting that a child who reaches age 21 without smoking, using illegal drugs or abusing alcohol is virtually certain never to do so, chronicles the personal agony and public cost of our failure to act on this truth.

Califano calls for a cultural change potent enough to prompt a revolution in the nation’s criminal justice, medical, educational and social service systems and foreign policy priorities, and to awaken the power of parenting to raise drug-free children and teens.

This book is an inspiration for our nation to end the denial, stamp out the stigma associated with alcoholism and addiction, and commit the energy and resources to confront a plague that has maimed and killed more Americans than all our wars, natural catastrophes and traffic accidents combined.

*High Society* can have the kind of defining impact on our understanding of substance abuse that such classics as *Silent Spring*, *Unsafe at Any Speed* and, most recently, *An Inconvenient Truth*, have had with respect to the environment, auto safety and global warming.
**CASACONFERENCES™**

**Women under the Influence: Substance Abuse and The American Woman**  
(March 2006)  
The JPMorgan Chase Conference Center, New York City

Coinciding with the release of CASA's first book, *Women under the Influence*, this conference examined the special factors and circumstances of women and girls involved in substance abuse.

The conference featured a keynote address by Nora D. Volkow, MD, Director, National Institute on Drug Abuse (NIDA). Peter Dolan, Chief Executive Officer, the Bristol-Myers Squibb Company, and Susan E. Foster, MSW, CASA's Vice President and Director of Policy Research and Analysis, delivered remarks. The panel sessions discussed the consequences of substance abuse among women in different age groups and recommendations for how policy makers and healthcare professionals can respond to this important health issue.

This conference was prominently covered on the March 2, 2006 installment of NBC Nightly News.

Funded by the Bristol-Myers Squibb (BMS) Foundation, Inc. and the American Legacy Foundation.

**Up in Smoke: Tobacco and American Youth**  
(September 2006)  
The Zena and Michael A. Wiener Conference Center, New York City

Once again, CASA brought together the nation's leading minds on the impact of tobacco on youth. Nora D. Volkow, MD, Director, the National Institute on Drug Abuse (NIDA) and Cheryl G. Healtin, DrPH, President and Chief Executive Officer, the American Legacy Foundation, presented keynote addresses.

Panels explored the relationship of nicotine use to substance use and mental health problems, the impact of advertising on smoking and smoking prevention and cessation, the role of smoking in films and television and the effect it has on youth smoking, and recent tobacco control policy decisions.

Funded by the American Legacy Foundation and the National Institute on Drug Abuse (NIDA)/National Institutes of Health (NIH).
Compound Fractures: Substance Abuse and Trauma (March 8, 2007)
The Zena and Michael A. Wiener Conference Center, New York City

Trauma and substance abuse are inextricably linked. Those suffering from trauma may drink or take drugs in attempts to “self-medicate” feelings of depression, hopelessness, grief and low self-esteem. Conversely, substance abusers are more likely than others to experience traumatic events and are more susceptible to stress disorders after a traumatic event. This conference will examine traumatic events like domestic abuse, war, natural catastrophes and accidents, and how substance abuse impacts each.

The conference will also discuss emerging prevention and treatment practices designed to minimize the impact of this devastating combination.

Funded by the Richard King Mellon Family Foundation; USDHHS, the Substance Abuse and Mental Health Services Administration (SAMHSA); The Josiah Macy, Jr. Foundation; USDHHS, Administration for Children and Families (ACF); Northrop Grumman Corporation; Disabled American Veterans Charitable Service Trust; and the Office for Victims of Crime Training and Technical Assistance Center.

Double Jeopardy: Substance Abuse and Co-Ocurring Mental Health Disorders in Young People (October 18, 2007)
The Zena and Michael A. Wiener Conference Center, New York City

This CASACONFERENCE™ will bring together leading researchers and practitioners at the intersection of mental health and substance abuse disorders among young people. The conference hopes to spark a dialogue among practitioners, healthcare providers and communities to combat this pervasive and underrecognized problem—a problem with staggering financial and emotional costs to families, children and our nation.

Funding still under development.

In 2008, CASACONFERENCES™ will be held on substance abuse and public policy, and substance abuse and obesity.

To register for any CASACONFERENCE™, visit www.casacolumbia.org or call Director of CASACONFERENCES™ William Coyle at 212-841-5277.

2007 Upcoming CASACONFERENCES™
Parents drastically underestimate their teenage children’s exposure to and use of drugs and alcohol, according to survey results released Thursday by the National Center on Addiction and Substance Abuse at Columbia University.

*Los Angeles Times*, August 18, 2006

The National Center on Addiction and Substance Abuse (CASA), at Columbia University, in New York City, estimates that 47 percent of adult American women and 63 percent of adult American men consume alcohol.


A random nationwide survey by the National Center on Addiction and Substance Abuse at Columbia University found a recent rise in the number of children ages 12 to 17 who said they ate dinner with their families at least five times a week, to 58 percent last year from 47 percent in 1998.


More than a third to nearly a half of all liquor industry revenue in the United States comes from sales to underage drinkers and adults who abuse alcohol, according to a sobering study conducted by a research team from Columbia University.


According to the National Center on Addiction and Substance Abuse at Columbia University, moving into high school is the single riskiest time in our children’s lives because of the sudden availability of drugs and alcohol.

*The Baltimore Sun*, August 22, 2006
CASA in the Media

CASA knows the best way to make change is by sharing information. This is why making all CASA reports available for free from our Web site helps fulfill CASA's first mission of informing Americans of the economic and social costs of substance abuse and its impact on their lives. The media are CASA's largest allies in its dissemination strategy, and focusing on media outreach assures CASA that as Americans come to understand how substance abuse affects their lives, they will devote the necessary energy and resources to battle this disease and help ensure a safer future for our country and its most precious resource—our children.

In February, CASA released its first book, *Women under the Influence*, published by Johns Hopkins University Press. The 292-page book, the first of its kind and based on more than a decade of work on women and substance abuse, found that girls and women get hooked faster on lower levels of tobacco, alcohol, illegal and prescription drugs, and suffer harsher consequences in shorter periods of time compared to men and boys. Joseph A. Califano, Jr. and Susan E. Foster, CASA's Vice President and Director of Policy Research and Analysis, joined CASA board member Peter Dolan for a press conference in Washington, D.C. to launch the book. *Women under the Influence* received press coverage on CBS' *The Early Show*, CNN Headline News Live, the Associated Press and *The NewsHour with Jim Lehrer*.

In March, the CASACONFERENCESM *Women under the Influence: Substance Abuse and The American Woman*, was held at The JPMorgan Chase Conference Center in New York to further discuss findings from the book. Panel discussions covered gender differences in substance abuse and substance abuse in girls, young women, adult women and women over age 60. Stemming from the conference, Robert Bazell, NBC News' Chief Science and Health Correspondent, did an in-depth segment on women and substance abuse for NBC Nightly News.

In April, the importance of families having dinner together made national headlines when The New York Times ran a front-page story entitled “Families with Full Plates, Sitting Down to Dinner,” which cited CASA's family dinner research.

In early May, CASA released *The Commercial Value of Underage and Pathological Drinking to the Alcohol Industry*. This White Paper revealed that in 2001, at least $22.5 billion in consumer spending on alcohol came from underage drinking and at least another $25.8 billion came from adult pathological drinking. The White Paper was based on a peer-reviewed article published in the *Archives of Pediatrics and Adolescent Medicine* on May 1, 2006. The findings were widely reported throughout the country, on ABC's *Good Morning America* and World News This Morning, multiple CBS, ABC and local television news channels, the CBS Radio Network, Recovery Coast to Coast and numerous radio stations. Stories also appeared in *The New York Times*, *The Washington Times*, UPI, the Associated Press and Reuters and reached as far as *The Hindustan Times*.

Also in May, CASA President and Chairman Joseph A. Califano, Jr. appeared on CNN's *Larry King Live* as an expert panelist discussing substance abuse, addiction and treatment in the United States.

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“You’ve Got Drugs!” Prescription Drug Pushers on the Internet: 2006 Update, a CASA White Paper released in June, reported that for the third year in a row, the number of Web sites selling controlled prescription drugs had increased and 9 of 10 sites selling these drugs did not require a prescription. The report received national media coverage on CNN Headline News, Fox News Live, Imus in the Morning on MSNBC and WFAN, and the CBS Radio Network.

In June, Time magazine featured a five-page article entitled, “The Magic of the Family Meal,” which included findings from CASA’s 2005 The Importance of Family Dinners II report.

CASA’s eleventh annual teen survey garnered much press attention when it was released in August. The National Survey of American Attitudes on Substance Abuse XI: Teens and Parents revealed that teen parties are awash in alcohol, marijuana and illegal drugs, whether parents are present or not. Stories on the teen survey appeared in more than 100 newspapers including USA Today, The Washington Post, the Chicago Tribune, the Los Angeles Times, New York Newsday, The Atlanta Journal-Constitution, The Boston Globe, the Star Ledger and the international paper, The Epoch Times. More than 20 radio stations and 230 TV news broadcasts and programs reported on the findings from the teen survey including CBS’ The Early Show, PBS’ John McLaughlin’s ONE ON ONE, the CBS Radio Network, WOR-AM New York and Fox News Channel’s The O’Reilly Factor.

September once again brought celebrations for Family Day 2006—A Day to Eat Dinner with Your Children and the release of CASA’s report, The Importance of Family Dinners III, which found that teens having two or fewer family dinners per week were twice as likely to smoke daily and get drunk monthly. In total, more than 178 Family Day news stories ran on national and local TV and radio stations, resulting in coverage in 36 states. Print stories appeared in more than 54 publications including magazines, newspapers and Web sites and resulted in coverage in 22 states and three countries. Family Day articles appeared in USA Today, the Los Angeles Times, The Washington Post, The Washington Times and the Associated Press. Family Day mentions ran in Real Simple Family, Family Circle, Parents and Health magazines.
Parents Clueless to Teen Party Scene

Parents’ images of the typical teen party as generally drug and alcohol free are drastically out of whack with reality, according to a survey out today from the National Center on Addiction and Substance Abuse at Columbia University. USA Today, August 17, 2006

Women under the Influence Shines Light on 30 Million Female Substance Abusers

High among those problems: a lack of studies and programs tailored specifically to girls and women, says the book, which pulls together more than 10 years of research by The National Center on Addiction and Substance Abuse at Columbia University. Programs for females are especially important because they become addicted faster...

The Associated Press, February 9, 2006

The Power of Parenting

A new study published in the Archives of Pediatrics and Adolescent Medicine finds that kids who drink before age 14 have a 47 percent chance of becoming alcoholics and that alcohol damages developing brains. “This is not just a teen problem. This is a parent problem. Parents have got to be much more conscious about the dangers of drinking. They can no longer treat teenage drinking as a rite of passage.”

The Early Show, July 5, 2006

Tobacco Companies Increase Nicotine in Cigarettes

Susan Foster of Columbia University’s Center on Addiction and Substance Abuse says this reveals the companies’ true motives about children and smoking. “What we see is that the addiction potential of a drug is related to how fast it hits the brain and how big the hit is. So an increase in nicotine means a bigger hit. That’s what it’s all about, getting kids hooked early.”

The Washington Post, August 18, 2006

A Meal Can Mean So Much

The most probing study of family eating patterns was published last year by the National Center on Addiction and Substance Abuse at Columbia University and reflects nearly a decade’s worth of data gathering. Among those who eat together three or fewer times a week, 45 percent say the TV is on during meals (as opposed to 37% of all households), and nearly one-third say there isn’t much conversation. Such kids are also more than twice as likely as those who have frequent family meals to say there is a great deal of tension among family members, and they are much less likely to think their parents are proud of them.

USA Today, August 31, 2006

Pay Attention Parents!

CASA—which studies risk factors for substance abuse—took a particularly close look at parents this year and delved into the private party scene. The study found that 80 percent of parents think that neither alcohol nor marijuana is usually available at parties that their teenagers attend. Fifty percent of teenagers said they had been at parties where alcohol and drugs were being used.

The Washington Post, August 18, 2006

The Drinking Gender Gap Is Closed!

One 2004 national study found that 23 percent of girls have had their first drink before turning 13. “The gender gap is closing for all ages,” says Susan E. Foster, Director of Policy Research and Analysis at CASA. “And among eighth- and ninth-graders, there is no difference at all between boys’ and girls’ drinking behavior.”

Ladies’ Home Journal, May 2006

Prescription for Disaster

The abuse of prescription drugs, a practice known as pharring (short for pharmaceutical), is rampant among middle- and high-school students. According to a 2005 report from Columbia University's National Center on Addiction and Substance Abuse (CASA), 2.3 million kids ages 12 to 17 used prescription drugs in 2003.

Reader’s Digest, November 2006

Joseph A. Califano, Jr., CBS’ The Early Show, July 5, 2006
Underage Drinkers = Big Money

Underage drinking is worth nearly $23 billion a year to the alcohol industry, or 17.5 percent of all money spent on spirits in the U.S. annually, researchers from New York's Columbia University report.

Reuters Health, May 1, 2006

Rx Drugs for Sale—No Rx Needed

One study found only 6 percent of Web sites selling prescription drugs require prescriptions, making "these drugs as easy to buy over the Internet as candy," said Bo Dietl, Chairman of Beau Dietl and Associates, which did the analysis with The National Center on Addiction and Substance Abuse at Columbia University.

Detroit Free Press, September 10, 2006

Your efforts and those of CASA in providing frequent updates on the important issue of women and substance use should be applauded for their effectiveness in raising the public's awareness of critical health issues.

—Ting-Kai Li, MD, Director
National Institute on Alcohol Abuse and Alcoholism
CASA’s Web Site

CASA’s Web site is a valuable source of research, policy suggestions and resources, for families and professionals looking to learn more about substance abuse and addiction. In 2006, the Web site, on average, received over 1,000 visits each day and was accessed by people in the United States and throughout the world.

During 2006, CASA’s last three teen surveys, describing risk factors associated with teen drug use, were downloaded forty-five times for every day of the year. More than 5,000 copies of CASA’s report on the child welfare system and substance abuse, No Safe Haven, were downloaded. CASA’s reports about the importance of parents in preventing drug use in their children (Family Matters, Importance of Family Dinners II) were downloaded almost 10,000 times worldwide.

CASA’s Web site provides access to the latest information about CASA CONFERENCES™ and plans are under way to make the conferences available on DVD in 2007.

All CASA publications are available on our Web site at www.casacolumbia.org. Publications may also be ordered by writing to CASA, 633 Third Ave., New York, NY 10017-6706, calling (212) 841-5227 or faxing (212) 956-8020.

Top Ten Downloads of 2006

Teen Survey 2004
Teen Survey 2005
No Safe Haven
Family Matters
Marijuana II
Importance of Family Dinners II
Under the Counter
Teen Tipplers
Juvenile Justice
Teen Survey 2006
2006 Funding Sources

Government
United States Department of Health and Human Services/Administration for Children & Families/National Institutes of Health, National Institute on Alcohol Abuse and Alcoholism, National Institute on Drug Abuse, National Institute on Mental Health, Substance Abuse and Mental Health Services Administration
The Commonwealth of Massachusetts and Department of Youth Services
Board of Education of Allegheny County, Cumberland, Maryland
Broome County, New York
Kanabec County Public Health, Mora, Minnesota
Mid-Cumberland Community Services Agency
Rock County Human Services Department, Janesville, Wisconsin
The Department of Children and Family Services, Turtle Creek Valley, Homestead, Pennsylvania
Uniondale Union Free School District, Uniondale, New York
The City of New York—Human Resources Administration (NYC HRA)
The City of Philadelphia—Department of Human Services

Program Funding
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Bristol-Myers Squibb Company and Bristol-Myers Squibb Foundation, Inc.
The Annie E. Casey Foundation
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Gifts in Kind
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Product: CASA
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CASA’s Fourteenth Anniversary Celebration and Awards Benefit

CASA raised $2 million dollars to fight substance abuse and addiction at its Fourteenth Anniversary Awards Dinner, celebrated at the Waldorf=Astoria Hotel in New York City. President George W. Bush, First Lady Laura Bush and all former Presidents and First Ladies served as Honorary Chairs for the April 4, 2006 event.

CASA presented New York City Mayor Michael R. Bloomberg with its Special Achievement Award. Mayor Bloomberg is credited with implementing one of the most extensive smoking bans in the country. Stephen A. Schwarzman, Chairman, CEO and Co-Founder of the Blackstone Group, received CASA’s Distinguished Service Award for his commitment to inner-city youth education and his company’s support of CASA. CASA presented Samuel J. Palmisano, Chairman and CEO of IBM Corporation, with CASA’s Distinguished Service Award, celebrating his company’s support of CASA and its commitment to children and education.

Harry Smith of CBS’ The Early Show served as Master of Ceremonies for the evening, and a video presentation highlighted the honorees’ accomplishments and different CASA programs. HBO produced the videos, which were underwritten by the Hearst Corporation.

Another great CASA dinner and another reminder for all your friends how important your efforts are in helping families and concerned citizens fight the challenges of addiction and the misuse of drugs, alcohol and cigarettes by America’s youth.

— Thomas J. Donohue
President and Chief Executive Officer
Chamber of Commerce of the United States of America
Paola and Michael Schulhof

Kenneth Chenault and Hilary Califano

Mayor Michael Bloomberg

Harry Smith and Kathryn Chenault

Robert and Jackie Hochberg

Margaret Robson and Alfred Goldstein

Photos courtesy of Eric Weiss.
CASA Officers

Joseph A. Califano, Jr., LLB
Chairman and President, served as President Lyndon Johnson’s Assistant for Domestic Affairs and as Secretary of Health, Education and Welfare from 1977 to 1979. He practiced law in Washington, D.C., and New York until 1992, when he founded CASA, where he serves as full-time Chairman and President. He is the author of eleven books and a member of the National Academy of Science’s Institute of Medicine.

Susan P. Brown
Vice President and Director of Finance and Administration, and Secretary-Treasurer, was Director of Administration of the Washington office of the law firm of Dewey Ballantine for nine years prior to joining CASA. She has also been Director of Administration for the law firms of Califano, Ross & Heineman and Cohen & Uretz.

Susan E. Foster, MSW
Vice President and Director of Policy Research and Analysis, advised state and local governments, private agencies and foundations as co-founder of the consulting firm Brizius & Foster and partner of U.S. Data on Demand, Inc. She served as Deputy Undersecretary for Intergovernmental Affairs at the U.S. Department of Health, Education and Welfare, and as assistant to the Governor and Chief of State Planning in Illinois. She is the author of numerous books and articles in the field of public policy.

Kathleen R. Gerard, MA, MPH
Vice President and Director of Development, directed the development and communications efforts of The After-School Corporation and the South Street Seaport Museum. She was an Associate Producer in the documentary division of NBC News, an Assistant Director of the Domestic Council in the Ford Administration and served as a staff assistant to Governor Nelson A. Rockefeller.

Jon Morgenstern, PhD
Vice President and Director of Health and Treatment Research and Analysis, is professor of Clinical Psychology in Psychiatry at Columbia University College of Physicians and Surgeons and Director, Substance Abuse Treatment, New York Presbyterian Hospital. Dr. Morgenstern has published numerous scientific articles and serves as a consultant to the National Institute of Alcohol Abuse and Alcoholism and the National Institute of Drug Abuse.

Rush L. Russell, MPA
Senior Vice President and Chief Operating Officer, was founder and president of Children’s Futures, a comprehensive effort to strengthen early childhood development in Trenton, N.J. He has served as a Senior Program Officer for the Robert Wood Johnson Foundation, legislative assistant for Senator Bill Bradley and Director for Health and Human Services in the Texas governor’s budget office.

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President, AFL-CIO

Michael A. Wiener  
Founder and Chairman Emeritus, Infinity Broadcasting Corporation

CASA Staff

Back row, left to right—Jon Lentz, David Man, PhD, Nabil Ansari
Center row, left to right—Lauren Duran, Director of Communications, Sarah Dauber, PhD, Barbara Kurzweil, Kirsten Byerts, Charles Neighbors, PhD, Harold Wenglinsky, PhD
Front row, left to right—Peter Orlov, Janine Cibellis, Joseph A. Califano, Jr., Chairman and President, Rosa Agosto

Back row, left to right—William Coyle, Director of CASACONFERENCES™, Jovem Jose
Front row, left to right—Catherine Zinnel, Chris Dasaro, Elisabeth Planet, Director of Special Projects, Jane Nealy, Katheryne Masso, Stefanie Pugliese, Liz Peters

Back row, left to right—Chris Clemens, Roger Vaughan, DrPH, CASA Fellow, Rush Russell, Senior Vice President and Chief Operating Officer, Jon Morgenstern, PhD, Vice President and Director of Health and Treatment Research and Analysis
Center row, left to right—Lynn Galligan, Elizabeth Lampiasi, Nancy Gavilanes, Vanessa Rijo, Donna Lee-McLilly, Jennie Hauser
Front row, left to right—Susan Brown, Vice President and Director of Finance and Administration and Secretary-Treasurer, Nicole Williams, Susan Foster, Vice President and Director of Policy Research and Analysis, Tiffany Dean

Back row, left to right—Aaron Hogue, PhD, Mickey Crawford
Center row, left to right—Jane Carlson, Kristen Keneipp, Amy Shlosberg, Nicole Grunfeld, Swapna Reddy, Rachel Herman, Maryann Fabian
Front row, left to right—Carrie Smith, JoAnn McCauley, Johanna Burgos, Steven DeMartino

Not pictured: Oscar Bernal, Eric Brown, Troy Burgher, Deborah Courtney, Clare Davidson, Jessica Friedland, Kathleen Girard, Vice President and Director of Development, Fay Gibson, Art Gillman, Diana Gratichford, Kamala Greene, PhD, Earl Han, Alexis Kuerbis, Betty Lai, Lawrence Murray, Director of Youth Programs, Judy Reynolds, Cathin Rishbout, Kathryn Rodd, Alex Secora, Hung-en Sung, PhD, Jennifer Torres, Kristen Whittaker.
# Financial Statement

The National Center on Addiction and Substance Abuse at Columbia University
Statement of Financial Position as of December 31, 2006 and 2005

## ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>2006</th>
<th>2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$4,032,357</td>
<td>$3,886,294</td>
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<tr>
<td>Grants receivable</td>
<td>2,953,689</td>
<td>6,421,643</td>
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<tr>
<td>Contributions receivable</td>
<td>1,652,892</td>
<td>2,456,403</td>
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<tr>
<td>Investments</td>
<td>50,982,628</td>
<td>43,801,856</td>
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<tr>
<td>Prepaid expenses and other assets</td>
<td>182,161</td>
<td>268,065</td>
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<tr>
<td>Property and equipment, net</td>
<td>12,087,975</td>
<td>12,469,057</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$71,891,702</strong></td>
<td><strong>$69,303,318</strong></td>
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## LIABILITIES

<table>
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<tr>
<th>Description</th>
<th>2006</th>
<th>2005</th>
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<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$1,790,144</td>
<td>$1,796,206</td>
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<tr>
<td>Deferred revenue</td>
<td>218,287</td>
<td>759,180</td>
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<tr>
<td>Bonds payable</td>
<td>14,000,000</td>
<td>14,000,000</td>
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<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>$16,008,431</strong></td>
<td><strong>$16,555,386</strong></td>
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**TOTAL NET ASSETS**

<table>
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<tr>
<th></th>
<th>2006</th>
<th>2005</th>
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</thead>
<tbody>
<tr>
<td><strong>$55,883,271</strong></td>
<td><strong>$52,747,932</strong></td>
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## DETAIL OF NET ASSETS

### UNRESTRICTED

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<thead>
<tr>
<th>Description</th>
<th>2006</th>
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<tbody>
<tr>
<td>Operating funds:</td>
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<tr>
<td>Available for operations</td>
<td>$4,932,832</td>
<td>$4,932,832</td>
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<tr>
<td>Program services</td>
<td>$3,955,163</td>
<td>$3,955,163</td>
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<tr>
<td>Future periods</td>
<td>2,106,495</td>
<td>2,106,495</td>
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<tr>
<td>Program Concentration Fund</td>
<td>44,888,781</td>
<td>44,888,781</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$49,821,613</strong></td>
<td><strong>$6,061,658</strong></td>
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### TEMPORARILY RESTRICTED

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<th>Description</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Operating funds:</td>
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<tr>
<td>Future periods</td>
<td></td>
<td></td>
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<tr>
<td>Program Concentration Fund</td>
<td></td>
<td></td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$55,883,271</strong></td>
<td><strong>$52,747,932</strong></td>
</tr>
</tbody>
</table>
Selected Publications

The Importance of Family Dinners III. 2006.
The Commercial Value of Underage and Pathological Drinking to the Alcohol Industry. 2006.
The Importance of Family Dinners II. 2005.
Under the Counter: The Diversion and Abuse of Controlled Prescription Drugs in the U.S. 2005.
Non-Medical Marijuana II: Rite of Passage or Russian Roulette. 2004.
Teen Cigarette Smoking and Marijuana Use. 2003.
The Importance of Family Dinners. 2003.
The Formative Years: Pathways to Substance Abuse Among Girls and Young Women Ages 8–22. 2003.
Malignant Neglect: Substance Abuse and America’s Schools. 2001.
CASASTART™ Field Guide: A Proven Youth Development Model that Prevents Substance Abuse and Builds Communities. 2001.
Shoveling Up: The Impact of Substance Abuse on State Budgets. 2001.
No Place to Hide: Substance Abuse in Mid-Size Cities and Rural America. 2000.
Dangerous Liaisons: Substance Abuse and Sex. 1999.
Non-Medical Marijuana: Rite of Passage or Russian Roulette. 1999.
Substance Abuse and The American Adolescent: A Report by the Commission on Substance Abuse Among America’s Adolescents. 1997.
Substance Abuse and The American Woman. 1996.
Legalization: Panaces or Pandora’s Box. 1995.
Cigarettes, Alcohol, Marijuana: Gateways to Illicit Drug Use. 1994.
Rethinking Rites of Passage: Substance Abuse on America’s Campuses: A Report by the Commission on Substance Abuse at Colleges and Universities. 1994.
Substance Abuse and Women on Welfare. 1994.
The Cost of Substance Abuse to America’s Health Care System; Report 2: Medicare Hospital Costs. 1994.
The Cost of Substance Abuse to America’s Health Care System; Report 1: Medicaid Hospital Costs. 1993.
The Smoke-Free Campus: A Report by the Commission on Substance Abuse at Colleges and Universities. 1993.

To order publications: write CASA, 633 Third Ave., New York, NY 10017-6706, call (212) 841-5227 or fax (212) 956-8020. CASA publications are also available on our Web site at www.casacolumbia.org.
Our Missions
Inform Americans of the economic and social costs of substance abuse and its impact on their lives.
Assess what works in prevention, treatment and law enforcement.
Encourage every individual and institution to take responsibility to combat substance abuse and addiction.
Provide those on the front lines with the tools they need to succeed.
Remove the stigma of substance abuse and replace shame and despair with hope.