A Drug-Free Future Begins with Our Children

annual report 2007
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Our Missions

Inform Americans of the economic and social costs of substance abuse and its impact on their lives.

Assess what works in prevention, treatment and law enforcement.

Encourage every individual and institution to take responsibility to combat substance abuse and addiction.

Provide those on the front lines with the tools they need to succeed.

Remove the stigma of substance abuse and replace shame and despair with hope.

“I never cease to be amazed and deeply impressed with your creativity and productivity in the whole enterprise of CASA. Your work undoubtedly has led to greater public understanding, has influenced such institutions as NIH and the IOM and will have constructive ramifications for many years to come.” — David A. Hamburg, MD, President Emeritus, Carnegie Corporation of New York, and former President of the Institute of Medicine

*The National Center on Addiction and Substance Abuse at Columbia University is neither affiliated with, nor sponsored by, the National Court Appointed Special Advocate Association (also known as “CASA”) nor by any of its member organizations, nor any other organization with the name of “CASA.” The National Center on Addiction and Substance Abuse at Columbia University is a 501(c)(3) corporation and depends on contributions to support its work. All contributions are tax deductible and can be sent to CASA in the envelope enclosed in this report. © The National Center on Addiction and Substance Abuse at Columbia University 2008. All rights reserved.*
I hope that 2007 marked the start of a cultural revolution in the way Americans think about substance abuse and addiction.

The August release of CASA’s annual Teen Survey alerted parents to the appalling reality that more than 16 million teens would return to a middle or high school where drug dealing, possession, use and students high on alcohol or prescription or illegal drugs are such common occurrences at their schools that for many, school days have become school days.

September marked CASA’s seventh annual Family Day—A Day to Eat Dinner With Your Children™ celebration. The President, 49 states, and more than 750 cities and counties proclaimed Monday, September 24, 2007 Family Day, while 23 corporate sponsors, the cast of Guiding Light, more than 50 religious groups and 250 community organizations celebrated the day with family-themed events. CASA also released The Importance of Family Dinners IV, which was sponsored by The Gateway Foundation.

The CASA report Tobacco: The Smoking Gun examined all of the evidence and new research available on the damaging effects of nicotine on the adolescent brain, and the results of a special CASA analysis of the statistical connection between early initiation of smoking and increased likelihood of alcohol and other drug use and dependence. The report sounded an alarm for parents, healthcare providers and teachers that smoking by children and teens often signals the fire of alcohol and other drug abuse and mental illnesses such as depression and anxiety disorders.

This year CASA received three substantial grants totaling more than $7 million: a five-year grant of $3.2 million from the National Institute on Drug Abuse to study the Medicaid population in a program called CASA CARE® (Chronic Care Approaches to Recovery); a four-year grant of $1.6 million from the Conrad N. Hilton Foundation to study substance abuse and the homeless population through a program called CASAMOHPE® (Housing Opportunities Program Evaluation); and a five-year grant of $2.3 million from the National Institute on Drug Abuse to expand and evaluate the cost-effectiveness of our program for women on welfare called CASA SAR D® II (Substance Abuse Research Demonstration).

Now available in 141 schools and sites in 50 cities and counties and two Native American reservations, in 20 states, CASASTART, our nationally acclaimed model program for high-risk 8- to 13-year-olds, has helped more than 7,300 children and their families since its inception in 1992.

CASA is blessed with an extraordinary board of directors to guide us in our missions. This year we proudly welcome two new board members—Dr. Alan I. Leshner, CEO of the American Association for the Advancement of Science and Doug Morris, Chairman and CEO of the Universal Music Group. Alan’s expertise in science, substance abuse and behavior and Doug’s experience in the entertainment business will strengthen CASA’s leadership.

All of our efforts are made possible by generous contributions—both monetary and in-kind—of CASA supporters. The law firm of Dewey & LeBoeuf LLP, headquartered in New York City with 26 offices on four continents, continues to provide pro bono services to CASA. We are especially grateful to Fred Kanner, Harvey Kurzweil, Seth Farber, Eileen Gordon, Anne-Lisa Harris, Stan Loveworth, Jamie Meyer, Tom Dyas, Brian Taylor, Matt DiRusso, Kristen Kahn, Hannah Munch and Constantine Ralli. Larry Jones and his extraordinary team at TV Land once again supported Family Day as our media partner. Board member Jamie Lee Curtis graciously donated her time and voice for Family Day radio PSAs, while Shari Redstone, another CASA board member, promoted Family Day in National Amusements, Inc. theaters and convinced other theater owners around the country to do the same. Thank you to Mike Roth and the Interpublic Group of Companies for the outstanding advertising advice from the agency OneSeven and marketing advice from the Momentum Group Worldwide, and the team at Dratfield who donated their talents to the production of this report—Rowena Tao, Casey Warren, Jessica Mck, Cynthia Rothblad, Monica Forvia, Alexis Scavo, Lynwood Wallace, Andrew Giannarco and Barri Brown. We appreciate the continued assistance of KPMG Peat Marwick, our independent auditors, particularly Kim Johnson and Jeff Wagner.

Fifteen years after its founding, CASA remains the only national organization that brings together under one roof all of the professional disciplines needed to study and combat the abuse of all substances—alcohol, tobacco, and illegal, prescription and performance-enhancing drugs—in all sectors of society. The hard work, creativity and commitment of our team of more than 50 professionals—with expertise in the fields of substance abuse and addiction, business, communications, criminal justice, education, epidemiology, government, journalism, labor law, marketing, media, psychology, public administration, public health, public policy, sociology and statistics—is responsible for CASA’s extraordinary influence in the field.

Substance abuse and addiction is a chronic disease of epidemic proportions with physical, psychological, emotional and spiritual elements that require continuing and holistic care. The time has come for a major shift in attitude about this disease and a revolution to spark a top-to-bottom overhaul in our healthcare, criminal justice, social service and education systems and to awaken the power of parenting to save our nation’s most precious resource, our children.

I hope you will join the revolution and help us keep our nation’s children drug free by using the envelope in this annual report to make a contribution to CASA. It is only through the support of donors like you that we can continue to make a difference for our children, our families and our nation’s future.
“Indeed you present a bold call to action to collaboratively address this ‘chronic disease’ at every level—within our own communities and across the healthcare, justice, education and social service systems. Please allow me to take this opportunity to applaud you and your colleagues for bringing these complex and challenging issues to the fore.” — Rebecca R. Kemel, President, The San Francisco Chronicle

“HIGH SOCIETY finally gives us the strategy to wage an effective war on drugs in every community in America.” — Rep. Charles B. Rangel (D-NY), Chairman of the Committee on Ways and Means

“Beasting with impressive statistics, Califano marshals the evidence persuasively...his sobering and thought-provoking book is a call to arms.” — James Zim, New York Law Journal

“Califano’s book is a call to action and a road map to stem the ravages of substance abuse in America.” — Former First Lady Betty Ford

“It is a most important contribution to the literature, and it is a privilege to be on your advisory board.” — Lee Goldman, MD, Executive Vice President for Health and Biomedical Sciences and Dean of the Faculties of Health Sciences and Medicine, Columbia University College of Physicians and Surgeons

“Joe Califano’s High Society is what we need to bring about a revolution in the fight against substance abuse. The book peels the stigmas off this disease and replaces despair with hope.” — Former First Lady Laura Bush

“There was a time in our history—not so long ago—when smoking was cool, when seat belts were for sissies, and when AIDS was seen as a death sentence for gay sex. Today our attitudes are profoundly different—with powerful and beneficial consequences. Smoking has been cut sharply, and so have the related deaths from lung cancer and heart disease. Auto safety measures have cut the highway death and injury rate. AIDS is recognized as a serious illness rather than a social curse.

In all three cases, we fundamentally changed our attitudes and, as a result, took actions that greatly improved the quality of life for millions of our people.

This is a book about the pervasive and pernicious role of drug and alcohol abuse in our society. It will show how such abuse causes and aggravates just about every intractable problem our nation faces. It calls for a fundamental change in our attitude about substance abuse and addiction and a revolution in how we deal with it.

There’s ample precedent for such a revolution. In 1978, when, as Secretary of Health, Education, and Welfare, I mounted the nation’s antismoking campaign and declared the department’s buildings smoke-free, employees demonstrated in opposition and critics called the initiative one of “all smoke and no fire.” Yet, today, thirty years later, there is universal acceptance of the dangers of smoking and secondhand smoke. We have moved from a nation where the smoker said, “Would you like a cigarette?” to one where he sheepishly asks, “Do you mind if I smoke?”—and where the common response is “Yes, I do.” A generation ago not only auto companies but drivers as well scoffed at the use of seat belts; today the industry sells safety, and just about every driver and most passengers buckle up before the car starts. With an appreciation of the dangers of AIDS and its fierce assault on (and beyond) the gay community, we have mounted an all-fronts medical research and a safe-sex and abstinence-education campaign that in a decade has dramatically changed attitudes about the disease and its victims.

I am calling for a dramatic shift in our nation’s attitude toward drug and alcohol abuse and addiction—acceptance of such abuse and addiction as a chronic disease and recognition of its impact on the most intractable domestic problems we confront. With such acceptance and recognition, we will appreciate the benefits of a revolution in our criminal justice, health care, and social service systems. We can seize the opportunity that prosecutors, courts, and prisons offer to reclaim hundreds of thousands of addicts. We can see the importance of the kind of major investment in substance abuse research that we have made in cancer, cardiovascular disease, and AIDS. We can reclaim families caught up in the child welfare systems. With such a shift in attitude, we can recast all aspects of substance abuse in America: research and practice, demand and supply, prevention and treatment. The revolution can improve the quality of life of our people and, by example, others across the world. I am calling for the same kind of defining change in attitude that we—and with our leadership, much of the world—have experienced with smoking and AIDS.

“This compelling book embraces a vision of an America that is liberated from substance abuse, a problem that affects all of us directly or indirectly.” —路口 V. Prentky, MD, PhD, President, Institute of Medicine of the National Academics

“Joe Califano’s High Society is what we need to bring about a revolution in the fight against substance abuse. The book peels the stigmas off this disease and replaces despair with hope.” — Former First Lady Laura Bush

“Your book is wonderful. I am encouraging all of my grandchildren to read it.” — Agnes Williams

“Great source of information.”— from “perhaps America’s best expert on substance abuse.” — The O’Reilly Factor


Focus on our children is central to curbing drug and alcohol abuse in the future. Parents are primary, but there’s plenty that schools, churches, local, state, and federal government, and the entertainment industry should do. The sooner their attitude toward substance abuse and addiction changes and they accept their share of responsibility to protect our children from drug and alcohol abuse, the sooner we will see an America where parents don’t have to go to bed each night in fear that their teenage daughter or son will end up an alcohol or drug abuser or addict, or a victim of reckless driving or sexual assault by some drunken friend.

In his monumental study of history, the brilliant British historian Arnold Toynbee found that the great civilizations were destroyed not by an external enemy, but from within: “Civilizations,” he said, “die from suicide, not by murder.” Of all the internal dangers our nation faces, none possess a greater threat to our children and families and none is complicit in more domestic ills than substance abuse and addiction.

This is our enemy within. The judgment of history will be harsh if we fail to defeat that enemy—and deservedly so, when the stakes are our children and there is so much we can do to help them.

To purchase HIGH SOCIETY, visit:

casacolumbia.org
amazon.com
barnesandnoble.com

All proceeds from the sale of the book go to CASA so that we may continue to do groundbreaking work on the field of substance abuse and addiction.
Family Day — A Day to Eat Dinner With Your Children™

“Families are the cornerstone of our nation. On Family Day, we underscore our dedication to strengthening America’s families and recognize the importance that the bonds between parents and children hold for the future of our country.”

— Pres. George W. Bush, Sept. 20, 2007, on signing the seventh straight Family Day proclamation

Family Day — A Day to Eat Dinner With Your Children™ is a national movement to remind parents that what their kids really want at the dinner table is them! Frequent family dinners are a simple, effective way for parents to connect with their kids on a regular basis. Since 1996, CASA research has consistently found that the more often children eat dinner with their families, the less likely they are to smoke, drink or use drugs.

By the numbers:

- The governors of all 50 states and more than 750 cities and counties proclaimed and supported Family Day.
- 23 Corporate Sponsors.
- Family Day slides were shown on more than 1,000 National Amusement movie screens.
- Over the past three years, more than a million people have made the pledge to eat dinner with their families on Family Day.
- More than 200 local community groups, PTAs and nonprofits across the country celebrated the day, along with more than 50 religious organizations.
- Three landmarks—Niagara Falls, the LaSalle-Wacker Building in Chicago and The Oklahoma State Capitol Dome—lit up in red and blue to celebrate Family Day.

In celebration of the day, Media Partner TV Land preempted its programming from 6–7 p.m. and aired scenes of famous TV families gathered around the dinner table. Signature Sponsor Willis Group Holdings asked associates in their US offices to submit family recipes to create the “Willis Family Day Recipe Book.”

CBS’ soap opera Guiding Light, celebrating its 70th anniversary, “gave back the light” when star Tina Sloan and her castmates hosted Family Day at the Bronx Zoo for 14 children from the CASASTART Uniondale, NY program.

Family Day Research Sponsor The Safeway Foundation, Gold Sponsor MealsTogether.com and California Gov. Arnold Schwarzenegger and First Lady Maria Shriver hosted a Family Day event at San Francisco’s Tenderloin Community School. Students and their families are dinner together and participated in a series of activities—such as cooking and writing letters to soldiers serving abroad—that were designed to communicate the importance of spending quality family time.

In addition, CASA Board member Jamie Lee Curtis starred in Family Day radio PSAs.

And let me offer lesson number one about America: all great change in America begins at the dinner table.”

— Pres. Ronald Reagan, in his farewell address, Jan. 11, 1989

The page: California Gov. Arnold Schwarzenegger and his wife, First Lady Maria Shriver, host a Family Day event at San Francisco’s Tenderloin Community School.

Next page: Guiding Light’s Tina Sloan and Ron Raines join CASA students from the Uniondale School District in Long Island, NY at The Bronx Zoo.

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Problem of Internet Drug Trafficking,” on May 16, 2007. The report found a 70-percent rise in the number of Web sites advertising and offering prescription opioids, stimulants and depressants for sale compared to 2006, and that 84 percent of the sites selling these controlled drugs did not require a prescription. Citing the report, in September the Senate Judiciary Committee reported out a bill to curb such practices.

Funded by CASA core funding with technical support from Beau Dietl & Associates.

National Survey of American Attitudes on Substance Abuse XII: Teens and Parents (August 2007) CASA’s twelfth annual teen survey revealed that on the grounds of their schools 80 percent of high school students and 44 percent of middle school students have personally witnessed illegal drug use, illegal drug dealing, illegal drug possession, students drunk and/or students high, and at least once a week more than five million teens ages 12 to 17 saw illegal drugs used, sold, students high and/or students drunk. 11 Funded by CASA core funding.

The Importance of Family Dinners IV (September 2007) This White Paper released in conjunction with Family Day—A Day to Eat Dinner With Your Children TM found that compared to teens who have frequent family dinners (five or more per week), those who have infrequent family dinners (two or fewer) are more than three times likelier to abuse prescription drugs, use illegal drugs and marijuana; more than two and half times likelier to use tobacco; and one a half times likelier to drink alcohol. The report also found that 84 percent of teens ages 12 to 17 prefer to have dinner with their families rather than eat alone. 11 Funded by The Safeway Foundation.

Tobacco: The Smoking Gun (October 2007) This CASA White Paper prepared for The Citizens’ Commission to Protect the Truth, a group of all former US Secretaries of Health, Education and Welfare and of Health and Human Services, US Surgeons General and Directors of the Centers for Disease Control and Prevention, found that the nicotine in tobacco products poses a significant danger of structural and chemical changes in developing brains that can make teens more vulnerable to alcohol and other drug addiction and to mental illness. The report revealed that compared to teens who smoke, those who don’t are nine times likelier to meet the medical criteria for past-year alcohol abuse or dependence, and 13 times likelier to meet the medical criteria for abuse and dependence on an illegal drug. 11 Funded by the American Legacy Foundation.

Wasting the Best and Brightest: Substance Abuse at America’s Colleges and Universities (March 2007) This comprehensive 231-page White Paper revealed that 49 percent of full-time college students binge drink and/or abuse prescription and illegal drugs, and almost a quarter of these students meet the medical criteria for substance abuse and dependence. The report also found that as a result of alcohol abuse, each year 1,700 students die, almost 100,000 are raped or sexually assaulted and 700,000 are injured. The report warned that school administrators, trustees, professors and parents have done little to curb this dangerous public health problem.

The CASA report was the result of more than four years of research, surveys, interviews and focus groups and was the most extensive examination ever undertaken of the substance-abuse situation on America’s college campuses. 11 Funded by the National Institute on Drug Abuse, the American Legacy Foundation, Sally Engelhard Pings and the Charles Engelhard Foundation; James Ersken; the Hillwood Foundation; Norman Stephens and the Stephens Charitable Trust; Norman Carpenter; DePauw University; University of California at Irvine; Alpha Chi Omega; Alpha Gamma Delta; Alpha Tau Omega; Beta Theta Pi; Chi Omega; Delta Delta Delta; Delta Gamma; Delta Tau Delta; DePauw University Educational Foundation; DePauw University; Gamma Phi Beta; Gamma Phi Beta Foundation; Kappa Alpha; Kappa Alpha Theta; Kappa Delta; Kappa Kappa; Kappa Kappa Gamma; Kappa Kappa Gamma Foundation; Phi Kappa Psi Charitable and Educational Fund; Phi Kappa Psi Endowment Fund; Phi Mu; and Phi Beta Phi.

“You’ve Got Drugs!” IV: Prescription Drug Pushers on the Internet (May 2007) CASA’s fourth report on the availability of prescription drugs on the Internet was released in conjunction with Chairman Joseph A. Califano Jr.’s testimony before the US Senate Judiciary Committee hearing on “Rogue Online Pharmacies: The Growing Problem of Internet Drug Trafficking,” on May 16, 2007. The report found a 70-percent rise in the number of Web sites advertising and offering prescription opioids, stimulants and depressants for sale compared to 2006, and that 84 percent of the sites selling these controlled drugs did not require a prescription. Citing the report, in September the Senate Judiciary Committee reported out a bill to curb such practices.

11 Funded by CASA core funding with technical support from Beau Dietl & Associates.

CASA performs an important service for the American public in researching and revealing many of the areas that need attention in our fight against drug abuse. The Drug Enforcement Administration is proud to stand beside you in these efforts.”

— Karen P. Tandy, Senior Administrator, US Department of Justice Drug Enforcement Administration

CASA Reports Released in 2007
Examination of the National Substance Abuse Treatment System

CASA is conducting a comprehensive state-by-state examination of substance-abuse treatment in the United States. The study will examine how addiction and treatment are defined and viewed by healthcare professionals, researchers, policymakers and the general public; the literature of the science of addiction and the efficacy of various forms of treatment; the required qualifications and standards of treatment providers; the characteristics of those in need of treatment and of those who receive it; and the cost of treatment versus failure to treat. The report will include recommendations to build a sound professional treatment infrastructure in this country.

**Funded by**
- The Annenberg Foundation; The Franklin Mint and the Diana, Princess of Wales Memorial Fund; The New York Community Trust; and the Adrian and Jessie Archbold Charitable Trust.

Behind Bars Update

This report will update and expand analyses in CASA’s 1998 report, *Behind Bars: Substance Abuse and America’s Prison Population*, with data from recent national surveys of prison and jail inmates. It will examine the relationship between type and intensity of substance abuse and other health and social problems, analyze access to treatment and other services, estimate the need for treatment services in correctional systems and compare results with those found in 1998. **Funded by** the National Institute of Justice in the US Department of Justice and CASA core funding.
CASA’s efforts to convert our research findings and policy recommendations into large-scale, institutional change are well under way, and we have a number of ongoing projects in four distinct areas.

Families
In addition to promoting Family Day—A Day to Eat Dinner With Your Children—CASA is developing a presentation for parents and schools about teen substance-abuse risk, how to prevent it, how to recognize the signs of abuse and how to intervene. CASA is working to develop other sophisticated, user-friendly materials on the subject.

Women
With continued support from the Bristol-Myers Squibb Foundation, CASA is working to implement many of the recommendations from the Women under the Influence book to reduce alcohol, tobacco, prescription and illegal drug abuse among girls and women. The state of Florida created a public-private working group to translate the recommendations of the book into practice and fashioned a blueprint for action that can be used as a model for other states. CASA is preparing a document based on the blueprint that can be distributed to other states.

Juvenile Justice Systems
CASA is working to develop a model Bill of Rights for juvenile offenders. Many juveniles who come in contact with the system suffer from a host of problems which often contribute to their delinquency. The Bill of Rights recognizes that appropriate rehabilitation is both more effective in preventing recidivism and more cost-effective than solely punitive sanctions, and provides for, among other things, early screening and intervention for substance abuse and related problems. The goal of this work is for all states to adopt the model Bill of Rights.

Controlled Prescription Drug Abuse and Diversion
CASA submitted a Citizen Petition to the Food and Drug Administration on October 30, 2007. In the Petition, CASA requested that the FDA issue new rules requiring pharmaceutical companies to demonstrate and certify in their applications for potentially addictive new drugs that they have made every effort to formulate the drug in such a way that avoids or minimizes the drug’s potential for intentional and unintentional abuse. CASA has also requested that the FDA require pharmaceutical companies include proactive risk management plans in all new applications for controlled drugs, as well as list concrete steps that will be taken to prevent the abuse of the drug while maintaining therapeutic effectiveness. The recommendations in the Petition are based upon the findings of CASA’s 2005 report, Under the Counter: The Diversion and Abuse of Controlled Prescription Drugs in the US.

Help us make this book the best guide ever put together to help parents! Log on to casacolumbia.org to share your thoughts.

Parent Power

We want it to be the best, most readable, practical and savvy guide to help parents deal with real-world situations they face in raising teenage sons and daughters free of drug and alcohol abuse. We have been working on this book, tapping into a decade and a half of research, surveys, reports and demonstration programs. And you know what we’ve discovered? We can’t do this without you parents.

We need your help. To be sure we get it right and address the questions you want answered, we need to hear from parents all across America, rich and poor, urban and rural, white, black, Hispanic and Asian, twenty-somethings to fifty-somethings! We need to learn about your experience in talking—and listening—to your children about alcohol, marijuana, pills, tobacco and other drugs.

Funded by CASA core funding.

We are writing a new book, Parent Power—a guide to raising your children drug free—to be published by Praeger Press.

We want it to be the best, most readable, practical and savvy guide to help parents deal with real-world situations they face in raising teenage sons and daughters free of drug and alcohol abuse. We have been working on this book, tapping into a decade and a half of research, surveys, reports and demonstration programs. And you know what we’ve discovered? We can’t do this without you parents.

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Funded by CASA core funding.
Demonstration Programs and Treatment Research

CASACCARE™ (Chronic Care Approaches to Recovery)
CASA and the New York State Office of Alcoholism and Substance Abuse Services (OASAS) have partnered to create CASACCARE™, a new program that will treat substance abuse and addiction as a chronic, relapsing disease—like asthma or hypertension—with care provided for patients on a continuing basis, instead of stigmatizing the disease and treating it as an acute illness that requires medical attention only when symptoms are at their worst. The program will be tested in New York State’s Albany and Nassau counties, where CASA researchers will evaluate the effectiveness of disease management in stabilizing individuals’ lives and saving taxpayer dollars. 11 Funded by the National Institute on Drug Abuse.

CASAHOPE™ (Housing Opportunities Program Evaluation)
This cutting edge program will test and evaluate New York State/New York City’s Housing First program, which will provide stable housing to homeless drug and alcohol users without first requiring them to have six months of sobriety. The goal of CASAHOPE™ is to determine whether Housing First can effectively house substance users, move them into recovery, and in the process, save taxpayer dollars by reducing healthcare, criminal justice and other social welfare costs.

CASALAP™ (Learning Effective Approaches to Prevention)
This study tests the effectiveness and cost benefits of family therapy compared to alternative treatment approaches delivered in community-based clinical settings for adolescents with substance use and mental health problems. 11 Funded by the National Institute on Drug Abuse.

CASASTEP™ (Studying Treatment Effectiveness through Partnerships)  
This study tests the effectiveness of case management approaches for welfare recipients from the Bronx, NY, with substance-abuse disorders. Two types of case management approaches are being compared: screen and referral services with traditional welfare case management, and comprehensive assessment and intensive case management that coordinates care for adjunctive services such as health, mental health, legal and psychological services. 11 Funded by the National Institute on Alcohol Abuse and Alcoholism.

CASASTART™ (Striving Together to Achieve Rewarding Tomorrows)  
CASASTART™ is a neighborhood-based, school-centered program aimed at preventing substance abuse and delinquency and improving academic performance and behavior among high-risk 8- to 13-year-olds, while also reducing drug sales and related crime in their neighborhoods. The program, started in 1992, brings together different organizations—schools, health and social service agencies, and law enforcement—for the common purpose of helping these children succeed in school and stay free of drugs and violence. State report cards of CASASTART™ schools show that when seven percent of a school population is in the program for a year or more, standardized test scores rise and disciplinary problems decline for the school as a whole.

Since its inception, CASASTART™ has been implemented in 177 schools/sites in 65 cities and counties, and in two Native American reservations in 26 states. CASASTART™ is currently in 141 schools, 50 cities and counties, 20 states, plus Washington, DC and two Native American reservations. In 2007, the program added 53 new sites.

CASASTART™ has been named a model program by the US Department of Justice, the US Department of Health and Human Services, the National Dropout Prevention Center; and as an Exemplary Safe, Disciplined and Drug Free Schools Program by the US Department of Education. 11 Funded by the City of Philadelphia, PA; University of Colorado Blueprints Project, Boulder, CO; the Polk Bros. Foundation; the Daniels Fund; YWCA McKeenport, McKeenport, PA; Turtle Creek Valley Mental Health/Mental Retardation, Homestead, PA; Unionside Union Free School District, Unionside, NY; the Baltimore Substance Abuse Systems, Inc., Baltimore, MD; Muher Youth Academy, Folsom, CA; Neighborhood House, Seattle, WA; the Annie E. Casey Foundation; the Massachusetts Department of Youth Services; North Saugus, MA, School District; Boston Public Schools, Boston, MA; Commission on Children & Families, Charlottesville, VA; Scottsdale Prevention Institute, Scottsdale, AZ; Island County Readiness to Learn, Langley, WA; and Yankton Cluster, Yankton, NY.
Compound Fractures: Substance Abuse and Trauma
March 8, 2007—The Zena and Michael A. Wiener Conference Center, New York City

This CASACONFERENCE™ examined the relationship between all forms of trauma and substance abuse and addiction. Those suffering from trauma may drink or take drugs in attempts to “self-medicate” feelings of depression, hopelessness, grief and low self-esteem. Conversely, substance abusers are likely to experience traumatic events—domestic violence, accidents, serious injuries—and are more susceptible to stress disorders after a traumatic event.

The conference featured keynote addresses by Nora D. Volkow, MD, Director, National Institute on Drug Abuse and Gen. Barry R. McCaffrey (US Army, Ret.), former Director, White House Office of National Drug Control Policy. Panels explored traumatic events like domestic and child abuse, combat, catastrophes, crime and accidents and how substance abuse impacts each. This CASACONFERENCE™ offered solutions for how our nation can respond to the growing prevalence of trauma-related substance-abuse disorders in American society.

Funded by the RK Mellon Family Foundation; the Substance Abuse and Mental Health Services Administration (SAMHSA); the Josiah Macy, Jr. Foundation; Administration for Children and Families (ACF); Disabled American Veterans Charitable Service Trust; and TTAC Office for Victims of Crime.

All photos from “Double Jeopardy”
The page: William Pollack, Jeanne Lane, Craig Johnson, Carol Anne Riddell, Cheryl Combs and Ana Abrantes. Ken Winters, Nora Volkow and Robert Bazell
Next page: Jon Morgenstern, Tracy Smith and Michael Compton. Les Whitbeck, James McDonough, Elizabeth Cohen and Sara Counes. Terry Cline, PhD, Administrator, SAMHSA gives keynote address.

Double Jeopardy: Substance Abuse and Co-Occurring Mental Health Disorders in Young People
October 18, 2007—The Zena and Michael A. Wiener Conference Center, New York City

One of the most popular conferences to date, this CASACONFERENCE™ featured keynotes by Nora D. Volkow, MD, Director, National Institute on Drug Abuse and Terry Cline, PhD, Administrator, Substance Abuse and Mental Health Services Administration. Panels were comprised of the most influential voices working at the intersection of substance abuse and mental health in young people. The conference sold out in record time.

Panels addressed the neurological, genetic and environmental factors in substance abuse and addiction; the relationship between alcohol, marijuana and tobacco and mental health disorders; the role of gender in substance abuse and mental health disorders; and the costs to society because of our failure to act.

The conference brought together attendees from 16 states and the District of Columbia and discussed next steps that policymakers, educators and practitioners can take to eliminate the “double jeopardy” in which these co-occurring disorders place our nation’s youth.

Funded by the American Legacy Foundation; the National Institute on Drug Abuse (NIDA); the Substance Abuse and Mental Health Services Administration (SAMHSA); and the Josiah Macy, Jr. Foundation.

To order DVDs of past CASACONFERENCES™, contact Bill Coyle, 212-841-5277 or wcoyle@casacolumbia.org
2008 CASA CONFERENCES™

Sobering Up the High Society: Substance Abuse and Public Policy
February 14, 2008—The Barbara Jordan Conference Center, the Henry J. Kaiser Family Foundation, Washington, DC

This conference will build upon the release and findings of the book, HIGH SOCIETY: How Substance Abuse Ravages America and What to Do About It. The conference will show healthcare practitioners, policymakers and the American public that substance abuse and addiction cause and aggravate the nation’s most wrenching social problems—violent and property crimes, soaring healthcare costs, family breakup, domestic violence and child abuse, the spread of AIDS, teenage pregnancy, poverty and low productivity.

The conference will address how we as a nation can smash the stigma of substance abuse; professionalize providers; curb the availability and attractiveness of substances of abuse; involve the faith community in the problem; improve substance-abuse prevention for young people; and harness the power of parents to keep their kids away from drugs and alcohol.

Keynote addresses will be given by Nora D. Volkow, MD, Director, National Institute on Drug Abuse and Terry Cline, PhD, Administrator, Substance Abuse and Mental Health Services Administration.

Panels will focus on substance abuse and criminal justice policy; social welfare policy; healthcare policy; and policy reform as it relates to children.

This conference will draw from the findings of the 2007 CASA report of the same name and will explore substance-abuse and binge-drinking trends among America’s college and university students. The conference will create a dialogue between policymakers, substance-abuse treatment professionals, educational administrators and American parents about how we can stop this rampant problem and how we must all take responsibility for solving this intractable epidemic.

Keynote addresses will be given by Nora D. Volkow, MD, Director, National Institute on Drug Abuse and Terry Cline, PhD, Administrator, Substance Abuse and Mental Health Services Administration.

How to Stop Wasting the Best and the Brightest: Substance Abuse at America’s Colleges and Universities
October 23, 2008—The Dewey & LeBoeuf LLP Conference Center, New York City

This important conference will draw from the findings of the 2007 CASA report of the same name and will explore substance-abuse and binge-drinking trends among America’s college and university students. The conference will create a dialogue between policymakers, substance-abuse treatment professionals, educational administrators and American parents about how we can stop this rampant problem and how we must all take responsibility for solving this intractable epidemic.

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Keynote addresses will be given by Nora D. Volkow, MD, Director, National Institute on Drug Abuse and Terry Cline, PhD, Administrator, Substance Abuse and Mental Health Services Administration.

Funded by the Substance Abuse and Mental Health Services Administration (SAMHSA); the Joseph Macy, Jr. Foundation; the American Legacy Foundation; and Pricara (a unit of Ortho-McNeil, Inc.).

“CASAs conferences are always thought-provoking, and (fortunately) prompt thinking on a very fundamental level that encourages us to implement concrete strategies or changes in our day-to-day roles.” — Joann Fiala, School Psychologist at Roosevelt Schools, Glasboro, NJ

“Absolutely first-rate conference in every way—including questions addressed to panels—and of course, the answers. Panels were an excellent format—gave panelists a chance to speak without having to feel hurried—a great luxury! And to respond thoughtfully to questions. I came away most impressed and grateful.” — Terrie F. Hall, LICSW, Private Practice, Lynn, MA

“I have been to many conferences in 20 years in this profession—this format was a wonderful change from the typical lecture format.” — George A. Vandel, Executive Director, Wyoming Professional Assistance Program, Casper, WY

“This has been by far the best conference I have attended in recent memory.” — John Hogeboom, Director of Integrated Research and Outreach, Community Bridges, Mesa, AZ

Dr. Nora D. Volkow, Director of NIDA, giving the keynote address at the March 2007 Compound Fractures: Substance Abuse and Trauma CASA CONFERENCE™.
Getting the Word Out

CASA in the Media

At the heart of CASA is its mission to provide all Americans—from parents, school and government officials, substance-abuse and medical professionals and researchers, to the general public—with ground-breaking information on the economic and social costs of substance abuse and its impact on their lives. CASA places a high priority on media coverage as it assures our findings on how to prevent and treat substance abuse—all of which can be downloaded for free from our Web site—ensure a safer future for our nation’s children. CASA also believes that as people across America come to understand the scourge of substance abuse and that they can do something about it, then people will come up with ideas and actions that will eliminate this scourge.

The year began with the timely CASA conference, Substance Abuse Fractures: Substance Abuse and Trauma. Stemming from the conference, CNN's Kitty Pilgrim did an in-depth segment on war trauma for soldiers and substance abuse for Lou Dobbs Tonight.

In March, CASA released Wasting the Best and the Brightest: Substance Abuse at America’s Colleges and Universities. The report was downloaded by college papers, and resulted in 62 original print stories, 19 of which were written from the report were also covered on radio stations across America. CBS’ Early Show, CNN's Lou Dobbs Tonight and Good Day New York. Findings from the report were also covered on radio stations and resulted in 62 original print stories, 19 of which were written about by college papers, and more than 5,000 times from CASA's Web site in a two-week period and received widespread media coverage on more than 191 national broadcast TV programs, including NBC's Nightly News, CBS' Early Show, CNN's Lou Dobbs Tonight and Good Day New York. Findings from the report were also covered on radio stations across America and resulted in 62 original print stories, 19 of which were written by college papers, and more than 52 reprints. Stories were featured in USA Today, the Associated Press, the New York Daily News, the New York Post, The Washington Post, Reuters, U.S. News and World Report and the Bloomberg News Service. Stories appeared in hundreds of newspapers throughout the year. CASA's Sue Foster has done numerous radio, TV and print interviews on this report.

In mid-May, CASA released “You’re Got Drugs!” IV: Prescription Drug Pushers on the Internet. Califano’s testimony before the US Senate Judiciary Committee and the report’s findings were covered by 188 national and local television stations including ABC’s World News with Charles Gibson, CBS’ Evening News with Katie Couric and G-SPAN. More than 21 national and local radio stations including CBS News Radio, FOX News Radio and WCBS Radio reported on the findings, and print coverage resulted in 13 original stories in papers like The Washington Post and Newsday.

In a summer filled with celebrities entering, leaving and reentering luxury rehab facilities, reports from various media outlets sought out CASA experts for in-depth analysis on this phenomenon. Califano was quoted heavily in a New York Times article on the subject, while Jon Mengenstern, PhD, CASA's Vice President and Director of Health and Treatment Research and Analysis, was featured on ABC's Good Morning America and in a Reuters article.

CASA’s 12th annual teen survey received notable press coverage when it was released in August. The National Survey of American Attitudes on Substance Abuse XII: Teens and Parents garnered 48 national and local radio stories, which included live and pre taped interviews with CASA's Joseph A. Califano, Jr., and Elizabeth Planet, who directed the survey, as well as nearly 230 television news mentions including CNN's Headline News, FOX News’ Good Day New York and Fox & Friends. CBS’ Evening News with Katie Couric ran an extensive piece on the survey featuring an interview with Califano. Print coverage resulted in 33 original stories including the Associated Press, Reuters, the New York Daily News, the New York Post, Newsday, and reprints of these stories ran in papers and Web sites across the United States, and in China, New Zealand and India. Radio affiliates for CBS News, FOX News, ABC News and CNN News throughout the nation also reported on the CASA study.

At the heart of CASA is its mission to provide all Americans—from parents, school and government officials, substance-abuse and medical professionals and researchers, to the general public—with ground-breaking information on the economic and social costs of substance abuse and its impact on their lives. CASA places a high priority on media coverage as it assures our findings on how to prevent and treat substance abuse—all of which can be downloaded for free from our Web site—ensure a safer future for our nation’s children. CASA also believes that as people across America come to understand the scourge of substance abuse and that they can do something about it, then people will come up with ideas and actions that will eliminate this scourge.

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September once again brought celebrations for Family Day —A Day to Eat Dinner with Your Children— and the release of The Importance of Family Dinners IV, sponsored by The Safeway Foundation, which reinforced the value of family dinners. Media coverage resulted in 23 national and local radio stories and 45 television mentions including Tim Russert on NBC’s Meet the Press and Bob Schieffer on CBS' Face the Nation who both reminded viewers of Family Day and the importance of family dinners. Print coverage resulted in 70 stories in the United States, Guam and Canada, which included Reuters, USA Today and Newsday. The Family Day TV PSA was aired 1,623 times on 243 stations in 138 markets between August 20 and September 24.

CASA closed out 2007 with the release of Tobacco: The Smoking Gun. Media coverage included 37 national and local radio mentions, 6 television mentions including a segment on New York’s WNBC-TV and seven original print stories in outlets like Reuters and WebMD. There were 31 reprints of these stories in papers and Web sites in the United States, Australia, Canada, China, New Zealand, India and the United Kingdom.

“CASA is the most important voice of reason and hope in the country on constructive approaches to substance abuse prevention, treatment and policy.”
— David L. Boies, Jr., Gannett CEO, for The Today Show
Bad Medicine
The report, titled “You’ve Got Drugs” and produced by The National Center on Addiction and Substance Abuse at Columbia University, said 84 percent of those sites currently do not require a prescription, and more than half of those that did simply asked that a prescription be faxed, potentially allowing customers to forge the document or use it at multiple pharmacies.

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Binge Drinking and Drug Abuse Popular College Pastime
The report by The National Center on Addiction and Substance Abuse at Columbia University argues that substance abuse isn’t an inevitable rite of passage for young adults. Rather, it argues a particular culture of excessive consumption has flourished on college campuses, and calls on educators to take bolder stands against students and alumni to combat it. [CBS News, March 15, 2007]

Boozing 101
Alcohol remains the favored substance of abuse on college campuses by far, but the abuse of prescription drugs and marijuana has increased dramatically since the mid-1990s, according to the study released today by The National Center on Addiction and Substance Abuse (CASA) at Columbia University. CASA, which called on educators to move more aggressively to counter intensifying drug and alcohol use among students, first studied students’ drug and alcohol habits in 1993. [USA Today, March 16, 2007]

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CASA Spreads the Word
To aid CASA in achieving its missions during 2007, CASA’s staff members co-authored three published articles and delivered 29 presentations at scholarly and professional meetings nationwide.

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Rx for Disaster
According to a CASA report, between 1993 and 2005 the proportion of college students abusing Vicodin and other opioids went up 343 percent, to about 240,000 individuals. The numbers increased 450 percent, or by 170,000 students, for tranquilizers such as Xanax and Valium, and 93 percent, or 225,000 students, for stimulants, including Adderall. [CNN, July 5, 2007]
Meals Mean a Whole Lot More

Pass the potatoes, pass the rolls, but please don’t pass the alcohol or marijuana. A new report by The National Center on Addiction and Substance Abuse (CASA) at Columbia University shows that teenagers who average fewer than two family dinners a week are more likely to do drugs, smoke and drink compared with teens who have family dinners five or more times a week. “Family dinners are a proxy to family engagement, which is key to reducing teen substance abuse risk,” said CASA’s Director of Special Projects Elizabeth Planet.

Tobacco: The Smoking Gun

The report by Columbia University’s National Center on Addiction and Substance Abuse presented further evidence linking youth smoking to other substance abuse and spotlighted research on how nicotine affects the adolescent brain.

Pay Attention Parents!

“Once in middle school, children’s attitudes toward alcohol shift dramatically,” says Joseph Califano, head of The National Center on Addiction and Substance Abuse at Columbia University and former secretary of the Department of Health, Education, and Welfare. In elementary school, most children see drinking alcohol as wrong, Califano says. But in middle school, the presence of older children can be very influential. “Parents should be talking to their kids when they ask questions and should be ready to answer honestly,” he says. “And believe me, they’ll ask in first, second and third grade.” 11 USA Today, November 6, 2007

Family! It’s What’s For Dinner

And kids who have frequent family dinners are less likely to try drugs, drink, or smoke, and they’re also more likely to get better grades, according to The National Center on Addiction and Substance Abuse at Columbia University. 11 Redbook, September 2007

An America’s Schools Are Not Drug Free

The percentage of teens who say they attend high schools with drug problems has increased from 44 percent to 61 percent since 2002, and the percentage in middle schools has increased from 19 percent to 31 percent, according to a survey released by Columbia University’s National Center on Addiction and Substance Abuse.

Parent Power

“Parents are the strongest influence, positively or negatively, in decisions by a young person to engage in drinking, smoking or drug use,” said Susan Foster, the director of policy research and analysis at The National Center on Addiction and Substance Abuse at Columbia University.” 11 The New York Times, July 29, 2007

A Steady Diet of Food, Booze and Drugs

A report by Columbia University’s National Center on Addiction and Substance Abuse found that up to half of people with eating disorders also abuse drugs or alcohol, and up to 15 percent of drug and alcohol abusers also have an eating disorder.

Do Celebrities Take Rehab Seriously?

Jon Morgenthaler, of The National Center on Addiction and Substance Abuse at Columbia University, said it was not uncommon for people to need several rounds of treatment but that those “waiting” in and out of rehab for short periods could be perceived as not taking their problem seriously. “I would hope that people understand that addiction is a very serious illness and that the perception in the public mind doesn’t become that this is all a joke,” he said. “In the last 10 years, because high-profile people have sought treatment, it’s become more socially acceptable that people do have alcohol and drug problems and need to get help,” he said. “So I hope that tide is not turning against us.”

From School Days to School Daze

Thirty-one percent of high school students—more than 4 million —see drug dealing, illegal drug use or students high or drunk at least once a week on their school grounds, said the annual survey by The National Center on Addiction and Substance Abuse (CASA) at Columbia University. …Millions of US teens attend “drug-infested schools” where students routinely see drugs used, sold or kept on school grounds, according to a national survey of attitudes on substance abuse. 11 Reuters, August 17, 2007

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“The National Center on Addiction and Substance Abuse at Columbia University has for many years been one of the nation’s most influential and respected sources of information and counsel on issues of substance abuse, addiction and mental health.”
— Elizabeth M. Duke, Administrator, Department of Health and Human Services, Health Resources and Services Administration

“I am grateful to you and everyone at CASA for your contributions to the fight against this national epidemic, and for your efforts in helping all Americans lead safe and healthy lives.”
— New York City Mayor Michael R. Bloomberg
Top Ten Report Downloads of 2007

1. Wasting the Best and Brightest: Substance Abuse at America’s Colleges and Universities (2007)
4. Under the Counter: The Diversion and Abuse of Controlled Prescription Drugs in the US (2005)
8. The Formative Years: Pathways to Substance Abuse Among Girls and Young Women Ages 8–22 (2003)

CASA’s Web site, www.casacolumbia.org, serves as an invaluable tool for researchers, policy makers, journalists, treatment professionals and individuals to learn more about substance abuse and addiction.

The CASA Web site offers an abundance of resources for those in the media to help CASA fulfill its first mission of informing Americans of the economic and social costs of substance abuse and its impact on their lives.

Web traffic to CASA’s Web site has increased dramatically. In 2007, the Web site, on average, received more than 600,000 visits throughout the year and more than 7.2 million hits.

The average number of monthly visits to the site was more than 50,000. Visitors to the site came from all over the United States, China, Australia, Canada, the Netherlands, the United Kingdom, France and other European, African, Middle Eastern and Latin American countries.

CASA’s Web site provides users with the latest information about CASACONFERENCES®, allows them to register online for conferences and to purchase DVDs of past conferences.

All CASA publications are available for downloading, free of charge, on our Web site. Hard copies of publications may also be ordered on our Web site or by e-mailing CASA at info@casacolumbia.org

Become a CASA member:
A membership in CASA is an investment in our children’s future. Membership supports all the work that we do in the prevention and treatment of substance abuse and addiction. Annual memberships range from $25 to $500. Your membership dollars help us give children the will and the skills to grow up substance free. For more information about member-level benefits, log on to our Web site.

“What an enormous and vital job you and your colleagues have undertaken! It fills me with pride to learn more and more about your innovative dedication, discoveries and successes. I know all of you will make a difference in this troubled world of ours.”

— Lady Bird Johnson, wife of former President Lyndon B. Johnson
CASA raised more than $2 million to fight substance abuse and addiction at its 15th Anniversary Awards Dinner held on March 29th at New York’s legendary Waldorf=Astoria Hotel.

The event honored two businessmen and a philanthropic organization that have worked to battle substance abuse and improve the quality of life for all Americans.

Julie Chen of CBS’ The Early Show served as Master of Ceremonies for the evening and a video presentation highlighted the honorees’ accomplishments. A video celebration spotlighted three CASA-START graduates whose lives were dramatically changed by their involvement in the program. An auction for a cameo appearance on CSI: NY was generously donated by CBS President and CEO Leslie Moonves. Due to intense bidding, dinner attendees Vince Farrell, Jr. and Dan Hassan both received prize appearances.

CASA’s Distinguished Service Award was given to CASA Board member Victor Ganzi, president and CEO of the Hearst Corporation, for his outstanding leadership as a director of CASA and in recognition of Hearst’s longstanding support of CASA and its exceptional efforts to combat and prevent substance abuse; and Fred Hassan, chairman and CEO of the Schering-Plough Corporation, for his corporation’s civic commitment to enhance the quality of life for Americans at all economic levels. The Verizon Foundation received CASA’s Special Achievement Award for its consistent support of CASA and its commitment to education, families and health. The award was accepted by Patrick Gaston, the foundation’s president.
“I appreciate the efforts by you and CASA to highlight and combat the problem of underage drinking. We at the Department of Justice and OJP are pleased to be able to support efforts that contribute to the improved health and welfare of our nation’s children.”

— Regina B. Schofield, former assistant attorney general for the United States Office of Justice Programs
2007 CASA Funding Sources

In Honor/In Memory of

In Honor of Susan P. Brown
Ms. Mary Ann E. Orlandos
Ms. Patricia Woodward

In Memory of Jeffrey Caples
Ms. Florence L. Caples

In Memory of Thomas B. McCord, Jr.
Ms. Linsey Boyer and Mr. Adam Young

In Memory of Fay Bernard Cristofori
Kardy and Maria Varga

In Honor of Donald Crosby
Ms. Kim Wallace

In Memory of Myron H. Ehrlch
Mr. and Mrs. J. Pepe Fanjul

In Honor of Robert Fethor
Ms. Florence L. Caples

In Honor of Victor F. Ganz
PGA TOUR

In Honor of Benjamin Goldfarb
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In Honor of Ronald F. Patane
Mr. Heath Daniel

In Memory of Keith Rice
Devin Patane

In Memory of Stephanie Heineman
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In Memory of Jayne Kortendick
Mr. and Mrs. Thomas B. McCord

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Mr. and Mrs. Thomas B. McCord

In Memory of Ronald F. Patane
Mr. Heath Daniel

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Gifts in Kind

CBS
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Dewey & LeBoeuf LLP

Emerson

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Erie Telecasting

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CASA Officers

Joseph A. Califano, Jr., LLB
Chairman and President, served as President Lyndon Johnson’s Assistant for Domestic Affairs from 1965 to 1969 and as Secretary of Health, Education, and Welfare from 1977 to 1979. He practiced law in Washington, DC and New York until 1992, when he founded CASA, where he serves as full-time Chairman and President. He is the author of eleven books and a member of the National Academy of Science’s Institute of Medicine. His most recent book is High Society: How Substance Abuse Ravages America and What to Do About It.

Susan P. Brown
Vice President and Director of Finance and Administration, and Secretary-Treasurer, was Director of Administration for the Washington office of the law firm of Dewey Ballantine for nine years prior to joining CASA. She was also Director of Administration for the law firms of Calffano, Ross & Heineman and Cohen and Uretz.

Susan E. Foster, MSW
Vice President and Director of Policy Research and Analysis, advised state and local governments, private agencies and foundations as co-founder of the consulting firm Brizius & Foster and partner of US Data on Demand, Inc. She served as Deputy Undersecretary for Intergovernmental Affairs at the US Department of Health, Education, and Welfare, and as assistant to the Governor and Chief of State Planning in Illinois. She is the author of numerous books and articles in the field of public policy.

Jon Morgenstern, PhD
Vice President and Director of Health and Treatment Research and Analysis, is professor of Clinical Psychology in Psychiatry at Columbia University College of Physicians and Surgeons and Director, Substance Abuse Treatment, New York Presbyterian Hospital. Dr. Morgenstern has published numerous scientific articles and serves as a consultant to the National Institute of Alcohol Abuse and Alcoholism and the National Institute of Drug Abuse.

Lawrence F. Murray, MSW
Vice President and Director of Youth Programs, is responsible for the development and implementation of the CASASTART™ substance abuse and violence prevention program. Mr. Murray earned his master’s degree in social work from Hunter College. He has served as the Urban Hub Director of the Washington Business Group on Health, Associate Commissioner for the NY State Office of Mental Health, and as Assistant Commissioner for Community Based Services for the NY City Department of Juvenile Justice.

Rush L. Russell, MPA
Senior Vice President and Chief Operating Officer, was Founder and President of Children’s Futures, a comprehensive effort to strengthen early childhood development in Trenton, NJ. He has served as a Senior Program Officer for the Robert Wood Johnson Foundation, legislative assistant for Senator Bill Bradley and Director for Health and Human Services in the Texas governor’s budget office.

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Board of Directors

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The National Center on Addiction and Substance Abuse at Columbia University Statement of Financial Position as of December 31, 2007 and 2006

Assets

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$2,894,382</td>
<td>$4,032,357</td>
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<tr>
<td>Grants receivable</td>
<td>4,222,323</td>
<td>2,953,689</td>
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<tr>
<td>Contributions receivable</td>
<td>951,450</td>
<td>1,852,882</td>
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<tr>
<td>Investments</td>
<td>56,235,062</td>
<td>50,982,828</td>
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<tr>
<td>Prepaid expenses</td>
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<tr>
<td>and other assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>323,509</td>
<td>182,161</td>
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<tr>
<td>Total Assets</td>
<td>$52,996,880</td>
<td>$71,891,702</td>
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Liabilities

<table>
<thead>
<tr>
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<th>2007</th>
<th>2006</th>
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<tbody>
<tr>
<td>Accounts payable</td>
<td>1,733,238</td>
<td>1,780,144</td>
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<tr>
<td>and accrued expenses</td>
<td>194,880</td>
<td>218,287</td>
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<tr>
<td>Deferred revenue</td>
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<tr>
<td>Bonds payable</td>
<td>14,000,000</td>
<td>14,000,000</td>
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<tr>
<td>Total Liabilities</td>
<td>$15,928,118</td>
<td>16,008,431</td>
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Total Net Assets

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<tr>
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<th>2007</th>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>$60,386,077</td>
<td>$55,883,271</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$5,011,004</td>
<td>$4,932,832</td>
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Detail of Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating funds:</td>
<td></td>
<td></td>
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<tr>
<td>Available for operations</td>
<td>$5,011,004</td>
<td>$5,011,004</td>
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<tr>
<td>Program services</td>
<td>$6,092,719</td>
<td>6,092,719</td>
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<tr>
<td>Future periods</td>
<td>1,296,478</td>
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<tr>
<td>Program Concentration Fund</td>
<td>47,985,876</td>
<td>44,888,781</td>
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<tr>
<td>Total Net Assets</td>
<td>$52,996,860</td>
<td>$55,883,271</td>
</tr>
</tbody>
</table>

CASA Staff

Back row left to right: Sulaiman Beg, Sara Blachman, Liz Peters, Teisha King, Chris Dasaro, Janine Cibelli, Jason Lerner, Peter Orlov

Front row left to right: Jon Morgenstern, PhD, Vice President and Director of Health and Treatment Research and Analysis, Judy Reynolds, Joseph A. Califano, Jr., Chairman and President, Johanna Burgos, Paloma Rahner

Back row left to right: Harold Wenglinsky, PhD, Lisa Newberry, Diana Graibond, Roger Vaughan, DrPH, Director of Substance Abuse Data Analysis Center (SADAC), Aaron Hogue, PhD, Theresa Millaro, William Coley, Director of CASA CONFERENCEs, Brenda Copeda

Front row left to right: Nabil Ansari, Gina Hijjawi, PhD, Jennie Hauser, Catlin Rideout, Cynthia Cendoma, Director of Development

Back row left to right: Nancy Gavilanes, Leland Bardley, Lynn Galligan, Chris Clemens, JoAnn McClaudy, David Man, PhD, Kristen Keneipp, Tamara Schlinger

Front row left to right: Sarah Dauber, PhD, Timothy Su, Susan Brown, Vice President and Director of Finance and Administration and Secretary-Treasurer, Elizabeth Planet, Director of Special Projects, Steven DeMartino

Back row left to right: Barbara Kurzweil, Charles Neighborhoods, PhD, Susan Foster, Vice President and Director of Policy Research and Analysis, Lawrence Murray, Vice President and Director of Youth Programs, Peter Jaensch, Kathleen Ferrigno, Director of Marketing, Jovem Jose, Maryann Fabian

Front row left to right: Jane Nealy, Donna Lee McLilly, Rush Russell, Senior Vice President and Chief Operating Officer, Atlanta Pitt, Rachel Herman

Not pictured: Zehra Ali, Kirsten Byerts, Jane Carlson, Mickey Crawford, Clare Davidson, Tiffany Dean, Lauren Duran, Director of Communications, Jon Lentz, Camille Paredes, Vanessa Rijo, Amy Shlosberg, Bozhin Traykov
CASA Publications:

All CASA publications are available for download or purchase on our Web site, www.casacolumbia.org. For more information call: (212) 841-5227, or fax: (212) 956-8020.

- Tobacco: The Smoking Gun – 2007
- The Importance of Family Dinners IV – 2007
- National Survey of American Attitudes on Substance Abuse XII: Teens and Parents – 2007
- Wasting the Best and the Brightest: Substance Abuse at American Colleges and Universities – 2007
- The Commercial Value of Underage and Pathological Drinking to the Alcohol Industry – 2006
- Under the Counter: The Diversion and Abuse of Controlled Prescription Drugs in the US – 2005
- Family Matters: Substance Abuse and the American Family – 2005
- Criminal Neglect: Substance Abuse, Juvenile Justice and The Children Left Behind – 2004
- Non Medical Marijuana II: Rite of Passage or Russian Roulette – 2004
- You’ve Got Drugs! Prescription Drug Pushers on the Internet – 2004
- Food for Thought: Substance Abuse and Eating Disorders – 2003
- Teen Cigarette Smoking and Marijuana Use – 2003
- The Formative Years: Pathways to Substance Abuse Among Girls and Young Women Ages 8–22 – 2003
- The Economic Value of Underage and Adult Excessive Drinking to the Alcohol Industry – 2003
- Teen Tippers: America’s Underage Drinking Epidemic – 2003
- So Help Me God: Substance Abuse, Religion and Spirituality – 2001
- Malignant Neglect: Substance Abuse and America’s Schools – 2001
- CASA START Field Guide: A Proven Youth Development Model that Prevents Substance Abuse and Builds Communities – 2001
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— Shoveling Up: The Impact of Substance Abuse on State Budgets — 2001
— Substance Abuse and Learning Disabilities: Peas in a Pod or Apples and Oranges? — 2000
— Winning at Any Cost: Doping in Olympic Sports — 2000
— Report for the United States Postal Commission on a Safe and Secure Workplace — 2000
— Missed Opportunity: The National Survey of Primary Care Physicians and Patients on Substance Abuse — 2000
— No Place to Hide: Substance Abuse in Mid-Size Cities and Rural America — 2000
— Dangerous Liaisons: Substance Abuse and Sex — 1999
— Building Bridges: States Respond to Substance Abuse and Welfare Reform — 1999
— Non-Medical Marijuana: Rite of Passage or Russian Roulette — 1999
— No Safe Haven: Children of Substance-Abusing Parents — 1999
— Behind Bars: Substance Abuse and America’s Prison Population — 1998
— Substance Abuse and the American Adolescent: A Report by the Commission on Substance Abuse Among America’s Adolescents — 1997
— Public Housing and Substance Abuse: Access to Treatment — 1997
— Substance Abuse and The American Woman — 1996
— Substance Abuse and Urban America: Its Impact on an American City, New York — 1996
— Legalization: Panacea or Pandora’s Box — 1995
— Substance Abuse and Federal Entitlement Programs — 1995
— Cigarettes, Alcohol, Marijuana: Gateways to Illicit Drug Use — 1994
— Rethinking Rites of Passage: Substance Abuse on America’s Campuses: A Report by the Commission on Substance Abuse at Colleges and Universities — 1994
— Substance Abuse and Women on Welfare — 1994
— The Cost of Substance Abuse to America’s Health Care System: Report 2: Medicare Hospital Costs — 1994
— The Cost of Substance Abuse to America’s Health Care System: Report 1: Medicaid Hospital Costs — 1993
— The Smoke-Free Campus: A Report by the Commission on Substance Abuse at Colleges and Universities — 1993

— International Demand Reduction Policy: Ways to Strengthen the US Drug Strategy — 1993
— Maximizing the Use of Medicaid Under the ACCESS Demonstration Program: An Opportunity for Experimentation — 1993

—— casacolumbia.org
A Drug-Free Future Begins with Our Children

annual report 2007